

MEDIUM-TERM EXPENDITURE FRAMEWORK (MTEF) FOR 2025-2028



**MINISTRY OF
TOURISM,
CULTURE AND
CREATIVE ARTS**



**PROGRAMME BASED
BUDGET ESTIMATES
FOR 2025**

THEME: Resetting The Economy For The Ghana We Want

The MoTCCA MTEF PBB for 2025 is also available on the internet at: www.mofep.gov.gh

TABLE OF CONTENTS

PART A: STRATEGIC OVERVIEW OF THE MINISTRY OF TOURISM, CULTURE AND CREATIVE ARTS	1
NATIONAL MEDIUM-TERM DEVELOPMENT POLICY OBJECTIVES	1
1. GOAL.....	1
2. CORE FUNCTIONS	1
3. POLICY OUTCOME INDICATORS AND TARGETS	2
4. SUMMARY OF KEY ACHIEVEMENTS IN 2024.....	4
5. EXPENDITURE TRENDS FOR THE MEDIUM -TERM	22
PART B: BUDGET PROGRAMME SUMMARY	25
PROGRAMME 1: MANAGEMENT AND ADMINISTRATION.....	25
PROGRAMME 2: TOURISM PRODUCT DEVELOPMENT.....	46
PROGRAMME 3: TOURISM RESEARCH AND MARKETING	50
PROGRAMME 4: TOURISM QUALITY ASSURANCE.....	55
PROGRAMME 5: CULTURE, CREATIVE ARTS AND HERITAGE MANAGEMENT.....	59

PROGRAMME STRUCTURE – MINISTRY OF TOURISM, CULTURE AND CREATIVE ARTS





1.5. Appropriation Bill

Summary of Expenditure by Sub-Programme, Economic Item and Funding

Entity: 016 - Ministry of Tourism,Culture and Creative Arts
Year: 2025 | Currency: Ghana Cedi (GHS)
Full Year Budget

	GoG				IGF				Funds / Others			Donors			Grand Total
	Compensation of employees	Goods and Services	31 - Non financial assets	Total	Compensation of employees	Goods and Services	31 - Non financial assets	Total	Statutory	ABFA	Others	Goods and Services	31 - Non financial assets	Total	
01601 - Management and Administration	12,897,253	4,204,041	27,800,173	44,901,467		425,791	167,571	593,362							45,494,829
01601001 - General Administration	12,897,253	3,844,041	27,800,173	44,541,467		425,791	167,571	593,362							45,134,829
01601003 - Human Resource		70,000		70,000											70,000
01601004 - Policy; Planning; Monitoring and Evaluation		220,000		220,000											220,000
01601005 - Statistics, Research, Information and Public Relations		70,000		70,000											70,000
01602 - Tourism Product Development	5,618,147			5,618,147		4,941,025	3,276,532	8,217,558							13,835,704
01602000 - Tourism Sites Development	5,618,147			5,618,147		4,941,025	3,276,532	8,217,558							13,835,704
01603 - Tourism Research and Marketing	6,137,842	97,500		6,235,342		4,742,000		4,742,000							10,977,342
01603000 - Tourism Sites Marketing	6,137,842	97,500		6,235,342		4,742,000		4,742,000							10,977,342
01604 - Tourism Facilities Monitoring	6,698,907	244,296	500,000	7,443,204		8,501,050	2,755,288	11,256,338							18,699,542
01604000 - Tourism Facilities Monitoring	6,698,907	244,296	500,000	7,443,204		8,501,050	2,755,288	11,256,338							18,699,542
01605 - Culture, Creative Arts and Heritage Management	77,011,591	2,954,162	22,730,000	102,695,754		10,413,648	2,481,022	12,894,670							115,590,424
01605001 - Cultural Development	42,829,524	900,001	8,600,000	52,329,525		455,560	195,240	650,800							52,980,324
01605002 - Promotion of Art and Culture	15,305,961	1,215,554	7,950,000	24,471,515		2,443,000	664,534	3,107,534							27,579,049
01605003 - Research and Preservation of Culture	18,876,106	838,608	6,180,000	25,894,714		7,515,089	1,621,248	9,136,337							35,031,051
Grand Total	108,363,740	7,499,999	51,030,173	166,893,912		29,023,515	8,680,413	37,703,928							204,597,840

PART A: STRATEGIC OVERVIEW OF THE MINISTRY OF TOURISM, CULTURE AND CREATIVE ARTS

NATIONAL MEDIUM-TERM DEVELOPMENT POLICY OBJECTIVES

The following have been identified as the Policy Objectives for the Ministry of Tourism, Culture and Creative Arts Sector from the Framework:

- Diversify and expand the tourism for economic development.
- Develop a competitive Creative Arts.
- Promote culture in the development process.
- Enhance Ghana's international image and influence.
- Promote Ghana's political and economic interests abroad.
- Integrate Ghanaian in national development.

1. GOAL

Provide a firm and stable policy environment for the effective mainstreaming of Ghanaian culture into all aspects of national life and to ensure the strong emergence of a vibrant creative economy to improve and advance the tourism,.

2. CORE FUNCTIONS

The core functions of the Ministry of Tourism, Culture and Creative Arts include:

- Formulation of policy, planning and programming for the development and promotion of tourism, culture and creative arts.
- Promulgation of legislation and regulations on tourism, culture and creative arts development, including investment policies and incentives.
- Conducting research into regional and global trends in tourism, culture and creative arts.
- Development of human resources to effectively promote tourism, culture and creative arts.
- Co-ordination and collaboration with other Government Agencies, Development Partners, the Private Sector and Non-Governmental organisations on matters concerning tourism, culture and creative arts
- Development of policies and programmes, to link up with Africans, including Ghanaians in the Diaspora, for tourism, culture and creative arts as well as investment promotion for the country.
- Monitoring and evaluation of the sector's performance.

3. POLICY OUTCOME INDICATORS AND TARGETS

Outcome Indicator Description (With corresponding SDG indicators)	Unit of Measurement	Baseline 2021		Latest status (December, 2024)		Target	
		Year	Value	Year	Value	Year	Value
INTERNATIONAL TOURISM							
*Travel and Tourism Competitive index (SDG 8,9,11,17)	World travel and tourism ranking	2021	115	2024	101	2025	98
**Change in Tourist Arrivals (SDG 8,9,11,17)	Number of international Tourists	2021	623,523	2024	1,288,804	2025	1,482,124
	Year-on-year Percentage (%) Change	2021	75.6%	2024	12%	2025	15%
***Change in Tourism Receipts (SDG 8,9,11,17)	Value (USD millions)	2021	803.8	2024	4,919.4*	2025	5,190.1
	Year on year Percentage (%) change	2021	107.7%	2024	30%	2025	6%
Accommodation establishment (Hotels, Guest Houses, Lodges, etc.) (SDG 8,9,11,17)	Number	2021	3,919	2024	6,186	2025	6,780
	Year on year Percentage (%) change	2021	18%	2024	34%	2025	10%

Outcome	Unit of	Baseline 2021	Latest status (December, 2024)	Target
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Indicator Description (With corresponding SDG indicators)	Measurement	Year	Value	Year	Value	Year	Value
DOMESTIC TOURISM							
Number of domestic tourists (SDG 8,9,11,17)	Number	2021	588,946	2024	1,845,885	2025	1,954,120
Revenue accrued from entrance fees (SDG 8,9,11,17)	GH¢ million	2021	1.60	2024	1.65	2025	1.82
Number of tourist-related employment (SDG 8,9,11,17)	Number	2021	252,714	2024	919,000	2025	1,021,000
	Year on year Percentage (%) change	2021	10%	2024	11%	2025	11%

4. SUMMARY OF KEY ACHIEVEMENTS IN 2024

Management & Administration Programme

The Ministry organised had a successful validation workshop on the Tourism Policy in 2024 at Ho, where participants from the entire country scrutinised and validated the final draft policy. An implementation plan, therefore, is being prepared after which the policy document is sent to the Cabinet for approval.

The Ministry completed three (3) stakeholder engagements in Tamale on 25th January, in Kumasi on 29th February and in Accra on 5th April with a validation workshop in Accra on 13th August 2024 to finalise the draft Culture Policy. The Policy received an Executive Approval from the President of the Republic for the revised National Culture Policy.

The Ministry has put in place some measures to meet the recommendations of the UNESCO Reactive Monitoring Team to prevent Ghana's delisting from the Prestigious World Heritage List (WHL) by UNESCO.

The development of the Tourism Policy was a comprehensive process that unfolded in several stages. Initially, an inception meeting in Accra set the stage for discussing the key thematic areas of the policy. This was followed by a series of consultation workshops across the southern zone, encompassing the Greater Accra, Western, Central, and Volta regions, to gather diverse inputs. Parallel stakeholder engagements took place in the northern zone, including the Northern, Upper West, and Upper East regions, while the Ashanti and other halfway regions were engaged during a validation workshop in Ho. This validation workshop saw significant participation from various tourism stakeholders, members of academia, Ministries, Departments, and Agencies (MDAs), as well as policy experts. The culmination of these efforts is the implementation plan, which is the final step before the policy can be submitted to the Cabinet, pending the allocation of necessary funds for its execution.

The Ministry reviewed various Acts establishing the Sector Agencies and put forward proposals to streamline overlapping roles and improve synergy within the Sector for improved service delivery and productivity.

The Ministry also reviewed two (2) draft Bills intended for Parliament's approval i.e. National Commission on Culture Bill, 2024 and the Ghana Heritage Resources Authority Bill, 2024.

The Ministry through the Human Resource Directorate successfully up-skilled the capacity of 142 staff during the first half of the year. The trainings were held in two batches of Top Management, Middle and Junior officers. The training comprised Conflict Resolution and Negotiation Skills, Effective Leadership and Management skills, Negotiation and Conflict Resolution skills and other relevant Civil Service Policy documents that were imperative for effective service delivery.

The Ministry in collaboration with the Ghana Statistical Service (GSS) conducted two (2) out of the four (4) different surveys which would help establish the Ghana Tourism Satellite Account (TSA) with funding from the World Bank.

Status of the Four Surveys

No.	Description	Status
1.	GITS (Ghana International Tourist Survey)	Completed
2.	DOTS (Domestic Outbound Tourism Survey)	Completed
3.	AUS (Accommodation Unit Survey)	Ongoing
4.	TSES (Tourism Suppliers Establishment Survey)	Will commence after AUS's completion

TOURISM PRODUCT DEVELOPMENT PROGRAMME

GTA collaborated with the Ghana Cocoa Board (GCB), and the Cocoa Processing Company Ltd (CPC) to celebrate the National Chocolate Week from 10th – 14th February, 2024.

The National Chocolate week is an annual event organized by the GTA in collaboration with the Ghana Cocoa Board and CPC under the theme “Eat Chocolate, Stay healthy, Grow Ghana”. Activities for the celebration included a health walk and chocolatarium Summit at Accra Tourist Information Centre to climaxed the event.



This Ministry working through the GTA launched the 2023 Tourism Report on Monday, 29th April, 2024. The Report highlights significant increases in inbound international and domestic tourism arrivals and receipts post-COVID-19 pandemic. The Report will guide policy decisions and direct appropriate efforts at improving the Sector's activities.



The Ministry through GTA organised the 2024 Kwahu Paragliding event from 7th - 11th April 2024. The event was successful as it attracted international and domestic tourists who came as families and groups to have fun. This year had six (6) international tandem pilots and one (1) local tandem pilot. The total number of flights was 166.

The Ministry supervised the construction of the Ashanti Regional Office Building project for the GTA commenced on 10th June 2024 in Kumasi following the completion of the procurement process. The project is scheduled to be completed in November 2024.

The Ministry through GTA in collaboration with the Korley Clottey Municipal Assembly and the National Security is rehabilitating the Geese Park and Nationalism Park both in Accra. Upon completion, the two Parks would add to the stock of leisure and recreational centres for tourism purposes.

At the 2024 United Nations Tourism Day celebration, the Honourable Minister for Tourism, Arts, and Culture, Andrew Egyapa Mercer unveiled Ghana's first Creative Arts Hall of Fame in Sekondi. This historic celebration honours Sekondi's rich cultural heritage as a hub of music and pays tribute to the extraordinary talents that have fueled the country's vibrant creative sector. It emphasizes the significant role of the creative arts in the Ghanaian economy.

The Hall of Fame is located at Duawusu in Asamansudu, a suburb of Sekondi, a site renowned in folklore as the birthplace of numerous Ghanaian music talents. The initiative draws inspiration from similar institutions worldwide that honour the lifetime achievements of pioneers in the creative arts. Halls of fame stand as testaments to the power of creativity in shaping our world and driving economic growth.

The Ministry continued with the rehabilitation of some Tourist Sites to give a facelift across the country in the first half of the year. They include the Tano Boase Sacred Grove, Denkyira Eco-Park, Pikworo Slave Camp and Heritage Site, sites.

The Ministry commissioned the Bonwire Kente Museum on Wednesday, 10th January 2024 at Bonwire to provide jobs and generate income for the people. The Deputy Minister of Tourism, Arts and Culture, Hon. Mark Okraku Mantey opened the Museum which was under the able Chairmanship of Nana Bobie Ansah, the Chief of Bonwire. Additionally, the Ministry commissioned the Salaga Slave Market and Wells and Bath on 22nd July 2024.

TOURISM RESEARCH AND MARKETING PROGRAMME

The Ministry through its Agency, the Ghana Tourism Authority (GTA), participated in some international Fairs and Exhibitions to build strategic relationships and promote Ghana as a preferred tourist destination. Some of the Fairs and Exhibitions participated in include **Vakantiebeurs Exhibition** in the Netherlands from **11th – 14th January 2024**, the Africa Prosperity Dialogue at Peduase Lodge in Accra from **25th – 27th Jan. 2024**, Fitur International Tourism Trade Fair at Madrid's Ifema Centre from **24th – 28th January 2024**, the 2024 Meetings Africa Exhibition held at Sandton Convention Centre, Johannesburg, South Africa from **26th – 28th Feb. 2024**, the Seatrade Cruise Global 2024 from **8th – 11th April, 2024** at Miami Convention Centre, Florida – USA and the International Horticultural Expo 2024 at Doha, Qatar from **5th – 13th March, 2024**.

NETHERLANDS – GHANA BUSINESS & TOURISM EXPO 2024



The Ministry through GTA collaborated with Ikechie Uko, organizer of West Africa Travel Market to organize the 7th Weizo Exhibition on Friday, 28th June 2024 at the Accra City Hotel. The event started on 24th June 2024 with a four-nation road trip across Nigeria, Benin, Togo and Ghana and

came to a climax at Accra City Hotel, Conference and Exhibition. The event promotes seamless travel within West Africa and features tour operators from Nigeria, Ghana, Benin, Togo and Kenya.

AKWAABA TRAVEL MARKET FAIRS & EXHIBITION:



The West African Music and Arts Festival (WAMAFEST) was organized on 19th – 22nd June 2024 in Accra. The festival was attended by H.E. Samira Bawumia, the 2nd Lady of Ghana and Hon. Andrew Egyapa Mercer, the Minister of Tourism, Arts and Culture. The aim of the 4-day festival was amongst others to boost West African Music, Arts and Culture industries which are integral parts of the tourism business. The festival brought together prominent professionals and stakeholders in the music and arts businesses from across West Africa.

TOURISM QUALITY ASSURANCE PROGRAMME

The Ministry through the Hotel and Catering Tourism Training Institute (HOTCATT) enrolled sixty-one (61) students, twenty-six (26) females and Thirty- Five (35) males into programmes such as Kitchen Skills, Front Office Skills, Housekeeping Skills, Restaurant Management, Food and Beverage Skills, Tour Guiding Skills, Banqueting Conference and Event Management.

HOTCATT procured Teaching and Learning Materials including a modernised Front Desk, Housekeeping, Kitchen, Food and Beverage Unit, Restaurant Materials, and Student Learning Materials to enhance teaching and learning.

HOTCATT developed an official website, a strategic plan and a student handbook. The institute also developed the required documents and applied for accreditation licences from CTVET and GTEC.

GTA and Airbnb signed a Memorandum of Understanding (MOU) to collaborate to support destinations in the area of:

- Current Host Obligations: Airbnb to work with Host Clubs to host virtual or in-person workshops and Q&A sessions on their existing obligations under Ghanaian law and policy.
- Provide Tourism Insights through the City Portal: Mutual sharing of knowledge and insights
- Strategic collaboration on destination marketing: AirBnB and GTA will be open to discussing further cooperation opportunities.
- Regulatory and policy collaboration: Collaborate on developing a separate regulatory regime for Short Term Rentals, which provides clear and proportional rules for hosts and clarifies both host and platform tax obligations.

The Ministry through the GTA issued Six Thousand, Two Hundred and Eighty (6,280) Operational Licenses to tourism and hospitality establishments nationwide after inspection as of 30th September 2024. Below is the breakdown:

- Accommodation	-	4,601
- Formal Food and Beverage	-	662
- Informal Accommodation	-	294
- Entertainment	-	85
- Travel Trade	-	638

Additionally, Six Hundred and Thirty-Five (635) New establishments received licenses.

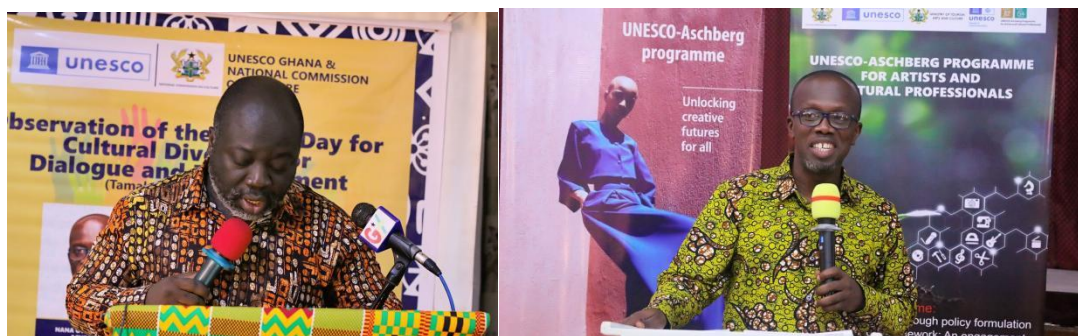
Below is the breakdown:

- Accommodation	-	367
- Formal Food and Beverage	-	98
- Informal Accommodation	-	18
- Entertainment	-	13
- Travel Trade	-	139

The Authority processed Charter Flight Licenses for two (2) applicants.

CULTURE, CREATIVE ARTS AND HERITAGE MANAGEMENT PROGRAMME

In March this year, the Ministry of Tourism, Arts and Culture observed the 2024 Wear Ghana Festival in all the regions using its lead Agency, the National Commission on Culture and the Centres of National Culture in the regions and districts.



In June 2024, the Ministry through the NCC with funding from UNESCO developed a comprehensive policy management and training programme to equip 750 creative professionals in Ghana with the relevant knowledge and skills required to succeed.

The 2024 National Festival of Arts and Culture (NAFAC) took place in Techiman from 29th November to 2nd December 2024 on the theme “**Harnessing Culture - the pivot for Ghana’s democracy and sustainable development**”



The Special Guest of Honour, the President, was represented by the Bono East Regional Minister, Hon. Kwasi Adu Gyan.



The festival was a platform for the 16 regions to show their rich cultural heritage and artistic traditions through performances, masterclasses, exhibitions and concerts.





Between January and September 2024, The Centres for National Culture (CNCs) were engaged in several community-based vocational skills training sessions, especially with vulnerable groups across the country. The training targeted 10,215 unemployed youth in batik production, beaded jewellery, slippers and bags production, and detergent and bleach production.



The Ministry through the National Folklore Board (NFB) with support from UNESCO built an inventory of our intangible cultural heritage. The project commenced last year with a series of training for 76 community members to ensure their participation in the data collection exercises. This training equipped stakeholders in the identification and documentation of multiple intangible heritage across Ghana.

The Ministry through the Kwame Nkrumah Memorial Park (KNMP) has implemented a marketing strategy to sustain and improve visitation to the Park. Visitation to the Park by Ghanaians and non-Ghanaians is steadily growing with the average visit per month pegged at 29,870 as of May 2024. The Park receives Adults, Students, Children and all ages for educational, recreational and heritage reasons.

The Ghana Dance Ensemble has organized three (3) productions and has also organized research and training for dancers which have sharpened their dancing skills and performances.

The W.E.B. Du Bois Memorial Center collaborated with the W.E.B. Du Bois Museum Foundation to celebrate the successful 156th birthdate anniversary of Dr. Du Bois with a wreath-laying ceremony on February 23rd, 2024, at the Centre. The month of February is commemorated internationally as “Black History Month”. Photo exhibitions were mounted in the museum for the education of visitors, tourists, students, and researchers to the library and the public. The month of February recorded Four Hundred and fifty (450) tourists and visitors.

The month of March was dubbed “Heritage Month” in commemoration of Ghana’s independence from its colonial past. Photos were exhibited within the museum, and visitors were enlightened on the history and culture of Ghana and its people.

The W.E.B. Du Boi Centre celebrated the African Union Day in collaboration with the All-African Women Poetry Festival with Poetry and Play from 23rd to 26th May 2024. The festival commemorated the life of Efua Theodora Sutherland, a multifaceted Ghanaian legend, playwright, theatre director, poet, researcher, etc.

The All-African Women Poetry Festival presented a variety of poetry workshops, plays, panel discussions, book readings, film screenings, games, art exhibitions and musical concerts on 25th May 2024. There were about 1000 participants in attendance for the entire 3-day period.

The Centre observed the African Union Day in collaboration with the All-African Women Poetry Festival with Poetry and Play from 23rd to 26th May 2024. The festival commemorated the life of Efua Theodora Sutherland, a multifaceted Ghanaian legend, playwright, theatre director, poet, researcher, etc.

The Creative Arts Agency organized a stakeholder workshop in Accra, to deliberate on the draft L.I.

Phase III of the beautification of the city with murals depicting our cultural heritage on the walls of the big interchanges was completed.

Promulgated a policy to inculcate creativity in our school curriculum right from the basic level to raise a new generation of skilled creative professionals for the job market.

The Agency initiated a programme to consciously promote Ghanaian music and musicians in Ghana and across the globe.

A strategy to bridge the gap and shortages in music and exhibition venues in the country for the creative arts industry.

An agreement was signed with Expertise France (French Government), France Embassy in Ghana and MOTAC (for CAA) to support our music publishing and copyright system

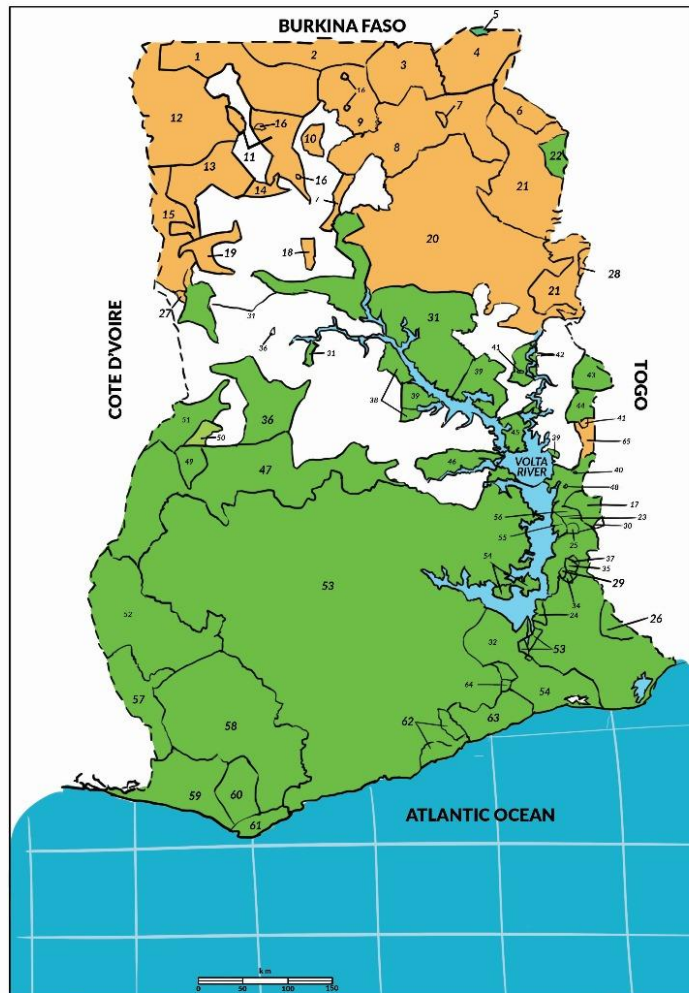
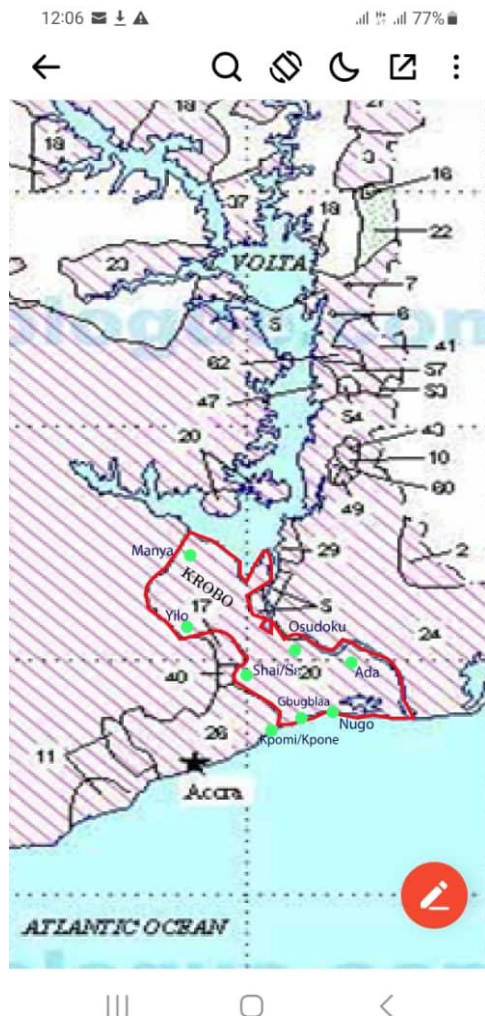
In collaboration with the Ministry of Finance to foster linguistic inclusivity in Ghana, the Bureau of Ghana Languages undertook the translation of the 2024 Citizens’ Budget from English Language into seven (7) Ghanaian languages. The purpose of this exercise was to enable every

Ghanaian - educated or not educated - to comprehend the government's budget reading for the year mentioned. The Ministry of Finance, as part of its commitment to ensure accessibility and inclusivity, annually sends copies of the English language version of the Citizens' Budget to the Bureau of Ghana Languages for translation into various Ghanaian languages. The Bureau of Ghana Languages have had a long-lasting relationship with the Ministry of Finance as far as this exercise is concerned.

In February 2024, the Bureau of Ghana Languages (BGL) observed the 2024 International Mother Language Day, as instituted by UNESCO for the promotion and preservation of Ghanaian languages and cultures. The theme for this year was, "Multilingual Education: A Pillar of Learning and Intergenerational Learning."

A groundbreaking development from BGL, as the continuation of the research into the various languages and their state, is the development of a comprehensive Language Map of Ghana. This map is a significant tool for language preservation and knowledge dissemination, highlighting the diversity and geographical distribution of indigenous languages across the Ghanaian landscape. It stands as a testament to BGL's commitment to its mission and adds to the accolades of the institution's work.

To leverage technology, the Bureau is working on its publications to get them in soft copies to be placed on the Department's website. This will make the BGL publications accessible universally and for e-commerce. Within the year, forty (40) Titles in the various languages have so far been worked on to be typeset and uploaded.



The Bureau was challenged last year to start research work on the various ethnic groups in Ghana. Phase 1 of this Project, has come up with the following specifics in the areas of Established Ghanaian Languages (84), Ghanaian Languages Living (83), Extinct Ghanaian Languages (1), Indigenous Ghanaian Languages out of the living ones (73), Non-Indigenous Ghanaian Languages out of the living ones (10), Institutional Ghanaian Languages (13), Ghanaian Languages still developing (49), Vigorous Ghanaian Languages (13), Endangered Ghanaian Languages (6), Dying Ghanaian Languages (2) and Un-Established Ghanaian Languages (5) with several speakers has been completed.

The Bureau agreed with Ghana Post to deliver materials to customers nationwide. A Depot has been opened in Kumasi.



An anti-piracy campaign was carried out in the Greater Accra Region and two (2) suspects were arrested.



The Bureau developed animations of local language stories for lower primary school learners in six Ghanaian languages (Ga, Ewe, Fante, Dangme, Dagaare and Dagbani).

A Draft Bill for the Bureau of Ghana Languages has also been developed and reviewed in consultation with the Management Services Department (MSD) and is ready for the next stage and approval.

All the seventeen WAEC-selected books to be used by the 2023/24 first-year SHS students are ready with other supplementary readers.

Additionally, security features have been developed for the identification of the original publications of the BGL.

A 5-Year Strategic Plan (2024 – 2029) has been developed by the Bureau to serve as a road map for its activities.

As part of its mandate, the Bureau supervised the development, review and approval of the Orthographies of two languages – Likpakpaaln & Kusaal - in aid of their reduction into writing and studies in schools.

To mark the 2024 World Poetry Day on March 21, 2024, a Community Poetry Event was organized in Accra, Ghana by the Verbal Transformers in collaboration with the Pan African Writers

Association (PAWA) and the Accra College of Education (AcCE) Community Library. Activities at the event under the theme: standing on the shoulders of giants included Poetry recitations and Performances by over 200 students drawn from 6 Secondary schools in Accra.

The National Folklore Board partnered with Ghana Museums and Monuments Board, UNESCO, EPA and the National Commission for UNESCO to complete the Earth Network Missions in the Ashanti Region with inventorying and a validation workshop. This was to ensure that proper information on intangible cultural heritage around the Asante Traditional Buildings and their relationship or sustenance with biodiversity are properly identified, documented and inventoried. It was also to include the elements identified during this mission onto the recently opened National Register for Intangible Cultural Heritage of Ghana.





The National Folklore Board actively participated as a member of the National Planning Committee for Ghana's participation in the International Horticultural EXPO, Doha - Qatar. This was to promote Ghana's Kente and attract investors into Ghana for cotton production as well as a formal relationship with the Katawra Cultural Village for working relationships.




The National Folklore Board team will attend the 19th inter-governmental session in December to finalize claims on the ownership of craftsmanship of traditional woven textile – Kente for Ghana on the UNESCO representative list of humanity in Paraguay.

The National Folklore Board opened Ghana's first National Register containing over 100 lists of Intangible Cultural Heritage.

The National Folklore Board observed the World Folklore Day (WFD 24) focusing on Ghanaian traditional symbols, particularly the Ga Samai of the Ga people.



The Board commemorated the day in collaboration with Dr. Richard Afutu Kotei and Wobolor Jueter Concepts to launch 119 newly designed Ga Samai under the theme; *“the Relevance of Traditional Symbols in the 21st Century”* on 22nd August, 2024.


 YOU ARE CORDIALLY INVITED TO THE
WORLD FOLKLORE DAY
GHANA '24
 THEME: The Relevance Of Traditional
 Symbols in 21st Century
Activities
 -Launch of the 2nd edition of Ga Samai book
 (Dr. Richard Afutu Kotei)
 -Free distribution of Ga Samai branded
 exercise books
 -Display of the Ga Samai collection
THURSDAY, 22ND AUGUST, 2024
VENUE: NATIONAL THEATRE
10:00 AM - 1 PM



The event hosted over 450 participants. over 2000 exercise books branded with Ga Symbols were distributed to school children and participants.



The Ministry through the National Theatre of Ghana organized the conference of Performing artists which brought together all major stakeholders from Academia, Civil Society, investors and performers to deliberate on the future of the sector.

The National Theatre of Ghana continued to organize concerts, stage performances, Kiddafest, Talk parties, International Days' performances, Collaborations, Film Shows and other programmes to entertain the people and to help manage stress.

The Ministry through the National Film Authority (NFA) organised a film investment breakfast meeting in February 2024 to embark on a structured, purposeful and constructive engagement with various financing institutions and the players of the film ecosystem. Over 200 attendees made up of Corporate Ghana, Film exhibitors, Film producers, Actors and various personalities were in attendance.

The National Film Authority in collaboration with [Organisation Internationale de la Francophonie \(OIF\)](#), Clap ACF, Creation Africa and the French Embassy secured a grant for three (3) productions of films. The three (3) winners of the grant were presented with awards.

The National Film Authority has classified 63 contents to promote moral, ethical and aesthetic values of Ghanaian society and promote the use of films for public education on national integration, unity and cohesion. To achieve this, 18 Permits and 14 Licenses have been issued for both local and foreign production houses.

5. EXPENDITURE TRENDS FOR THE MEDIUM -TERM

The Ministry was allocated a total budget of **GH¢175,388,098.46** for the 2024 financial year from all Fund Sources. The amount comprised Compensation of Employees - **GH¢85,832,188.00**, Goods and Services - **GH¢72,463,219.84** and Capital Expenditure (CAPEX) - **GH¢17,092,690.62** for all fund sources (IGF, GoG and Donor Partners).

As of 31st December 2024, a total expenditure of **GH¢152,561,749.41** was recorded from all funding sources (IGF, GoG and Donor Partner). The breakdown of expenditures is as follows: **GH¢97,666,836.17** was expended on Compensation of Employees, **GH¢44,827,413.24** on Goods and Services while an amount of **GH¢10,067,500.00** on Capital Expenditure (CAPEX). This trend indicates that expenditure will continue to rise over the medium term.

It is projected that an amount of **GH¢204,597,840.39** is required by the Ministry for its activities in 2025. The breakdown of the budget is as follows: **GH¢166,893,913.00** from GoG and **GH¢37,703,927.39** from Internally Generated Fund (IGF) Sources.

Summary of 2024 Expenditure by Economic Classification and All Fund Sources

EXPENDITURE ITEM	2024 APPROVED BUDGET (A)	2024 REVISED BUDGET (B)	RELEASES 31ST DEC., 2024 (C)	ACTUAL EXP. AS AT 31ST DEC., 2024 (D)	VARIANCE (B-D)	% UTILISED (D/B)
Comp of Emp.						
GOG	85,832,188.00	85,832,188.00	97,666,836.17	97,666,836.17	-11,834,648.17	113.79
IGF						
Sub-Total	85,832,188.00	85,832,188.00	97,666,836.17	97,666,836.17	-11,834,648.17	113.79
Goods & Serv.						
GOG	50,000,000.00	50,000,000.00	24,093,865.06	24,093,865.06	25,906,134.94	48.19
IGF	22,211,801.84	22,211,801.84	20,546,348.18	20,546,348.18	1,665,453.66	92.50
DP	251,418.00	251,418.00	251,418.00	187,200.00	64,218.00	74.46
OTHERS						
Sub-Total	72,463,219.84	72,463,219.84	44,891,631.24	44,827,413.24	27,635,806.60	61.86
CAPEX						
GOG	10,572,000.00	10,572,000.00	6,925,694.09	4,842,500.00	5,729,500.00	45.80
IGF	6,520,690.62	6,520,690.62	5,225,000.00	5,225,000.00	1,295,690.62	80.13
DP	0	0	0	0	0.00	-
OTHERS						
Sub-Total	17,092,690.62	17,092,690.62	12,150,694.09	10,067,500.00	7,025,190.62	58.90
GRAND TOTAL	175,388,098.46	175,388,098.46	154,709,161.50	152,561,749.41	22,826,349.05	86.99

SUMMARY OF 2024 EXPENDITURE BY BUDGET PROGRAMMES

Expenditure by Budget Programme	2024				
	Approved Budget	Revised Budget	Released Budget	Actual Expenditure as of 31st December 2024)	% UTILIZED
	GHC	GHC	GHC	GHC	GHC
Management & Administration	100,594,361.20	101,779,064.24	99,445,621.81	97,849,528.00	96.14
Tourism Product Development	9,043,676.00	10,568,373.52	9,125,634.00	8,847,596.00	83.72
Tourism Research and Marketing	7,913,216.50	9,247,326.83	7,849,562.00	7,689,546.00	83.15
Tourism Quality Assurance	7,306,802.80	8,526,089.18	7,025,498.00	6,789,542.00	79.63
Culture, Creative Arts and Heritage Management Programme	56,090,904.50	67,380,076.22	54,322,201.87	54,776,493.23	81.29
TOTAL	180,948,961.00	197,500,930.00	177,768,517.68	175,952,705.23	89.09

2024 BUDGET ESTIMATES BY ECONOMIC CLASSIFICATION AND FUND SOURCES

NO.	FUND SOURCES	EXPENDITURE ITEM			GRAND TOTAL
		COMPENSATION	GOODS AND SERVICES	CAPEX	
1	GOG	85,832,188.00	50,000,000.00	10,572,000.00	146,404,188.00
2	IGF	-	22,211,801.84	6,520,690.62	28,732,492.46
3	DONOR PARTNER	-	251,418.00	-	251,418.00
	ALLOCATION TOTAL	85,832,188.00	72,463,219.84	17,092,690.62	175,388,098.46



2.6 Budget by Chart of Account

6.0- Programme, Sub-Programme and Natural Account Summary

Entity: 016 - Ministry of Tourism,Culture and Creative Arts

Funding: All Source of Funding

Year: 2025 | **Currency:** Ghana Cedi (GHS)

Full Year Budget

	2025	2026	2027	2028
Programmes - Ministry of Tourism,Culture and Creative	204,597,840	245,388,880	245,388,880	245,388,880
01601 - Management and Administration	45,494,829	48,369,647	48,369,647	48,369,647
01601001 - General Administration	45,134,829	48,009,647	48,009,647	48,009,647
21 - Compensation of Employees [GFS]	12,897,253	13,100,655	13,100,655	13,100,655
22 - Use of Goods and Services	4,269,832	7,780,625	7,780,625	7,780,625
31 - Non financial assets	27,967,744	27,128,367	27,128,367	27,128,367
01601003 - Human Resource	70,000	70,000	70,000	70,000
22 - Use of Goods and Services	70,000	70,000	70,000	70,000
01601004 - Policy; Planning; Monitoring and Evaluation	220,000	220,000	220,000	220,000
22 - Use of Goods and Services	220,000	220,000	220,000	220,000
01601005 - Statistics, Research, Information and Public Relati	70,000	70,000	70,000	70,000
22 - Use of Goods and Services	70,000	70,000	70,000	70,000
01602 - Tourism Product Development	13,835,704	18,969,128	18,969,128	18,969,128
01602000 - Tourism Sites Development	13,835,704	18,969,128	18,969,128	18,969,128
21 - Compensation of Employees [GFS]	5,618,147	6,469,128	6,469,128	6,469,128
22 - Use of Goods and Services	4,941,025	7,500,000	7,500,000	7,500,000
31 - Non financial assets	3,276,532	5,000,000	5,000,000	5,000,000
01603 - Tourism Research and Marketing	10,977,342	14,450,541	14,450,541	14,450,541
01603000 - Tourism Sites Marketing	10,977,342	14,450,541	14,450,541	14,450,541
21 - Compensation of Employees [GFS]	6,137,842	6,600,541	6,600,541	6,600,541
22 - Use of Goods and Services	4,839,500	7,850,000	7,850,000	7,850,000
01604 - Tourism Facilities Monitoring	18,699,542	27,741,843	27,741,843	27,741,843
01604000 - Tourism Facilities Monitoring	18,699,542	27,741,843	27,741,843	27,741,843



2.6 Budget by Chart of Account

6.0- Programme, Sub-Programme and Natural Account Summary

Entity: 016 - Ministry of Tourism,Culture and Creative Arts

Funding: All Source of Funding

Year: 2025 | **Currency:** Ghana Cedi (GHS)

Full Year Budget

	2025	2026	2027	2028
21 - Compensation of Employees [GFS]	6,698,907	7,885,317	7,885,317	7,885,317
22 - Use of Goods and Services	8,745,346	14,654,084	14,654,084	14,654,084
31 - Non financial assets	3,255,288	5,202,442	5,202,442	5,202,442
01605 - Culture, Creative Arts and Heritage Management	115,590,424	135,857,720	135,857,720	135,857,720
01605001 - Cultural Development	52,980,324	54,839,999	54,839,999	54,839,999
21 - Compensation of Employees [GFS]	42,829,524	43,731,390	43,731,390	43,731,390
22 - Use of Goods and Services	1,355,561	2,313,370	2,313,370	2,313,370
31 - Non financial assets	8,795,240	8,795,240	8,795,240	8,795,240
01605002 - Promotion of Art and Culture	27,579,049	36,030,610	36,030,610	36,030,610
21 - Compensation of Employees [GFS]	15,305,961	18,573,069	18,573,069	18,573,069
22 - Use of Goods and Services	3,658,554	8,236,855	8,236,855	8,236,855
31 - Non financial assets	8,614,534	9,220,686	9,220,686	9,220,686
01605003 - Research and Preservation of Culture	35,031,051	44,987,111	44,987,111	44,987,111
21 - Compensation of Employees [GFS]	18,876,106	21,652,160	21,652,160	21,652,160
22 - Use of Goods and Services	8,353,696	14,401,933	14,401,933	14,401,933
31 - Non financial assets	7,801,248	8,933,019	8,933,019	8,933,019

PART B: BUDGET PROGRAMME SUMMARY

PROGRAMME 1: MANAGEMENT AND ADMINISTRATION

1. Budget Programme Objective

To provide overall management of the Ministry per the National Policy Framework for the development and promotion of the tourism, culture and creative arts sector.

2. Budget Programme Description

The main operations of the Ministry are to:

- Develop and manage a comprehensive annual plan and a budget for the Ministry
- Implement training programmes to upgrade the skills of staff for effective delivery in areas such as quality assurance, marketing and research, tourism policy, product development, management, administration and revenue generation.
- Conduct a logistic needs assessment to procure goods, and services and undertake works to enhance service delivery.
- Ensure the development, implementation, monitoring and evaluation of the tourism, culture and creative arts policies.



2.6 Budget by Chart of Account

6.0- Programme, Sub-Programme and Natural Account Summary

Entity: 016 - Ministry of Tourism, Culture and Creative Arts

Funding: All Source of Funding

Year: 2025 | **Currency:** Ghana Cedi (GHS)

Full Year Budget

	2025	2026	2027	2028
01601 - Management and Administration	45,494,829	48,369,647	48,369,647	48,369,647
01601001 - General Administration	45,134,829	48,009,647	48,009,647	48,009,647
21 - Compensation of Employees [GFS]	12,897,253	13,100,655	13,100,655	13,100,655
22 - Use of Goods and Services	4,269,832	7,780,625	7,780,625	7,780,625
31 - Non financial assets	27,967,744	27,128,367	27,128,367	27,128,367
01601003 - Human Resource	70,000	70,000	70,000	70,000
22 - Use of Goods and Services	70,000	70,000	70,000	70,000
01601004 - Policy; Planning; Monitoring and Evaluation	220,000	220,000	220,000	220,000
22 - Use of Goods and Services	220,000	220,000	220,000	220,000
01601005 - Statistics, Research, Information and Public Relati	70,000	70,000	70,000	70,000
22 - Use of Goods and Services	70,000	70,000	70,000	70,000

BUDGET SUB-PROGRAMME SUMMARY

PROGRAMME 1: MANAGEMENT AND ADMINISTRATION

SUB-PROGRAMME 1.1: General Administration

1. Budget Sub-Programme Objective

To effectively coordinate the activities of the Ministry and its Agencies.

2. Budget Sub-Programme Description

This sub-Programme looks at coordinating the operations of the Ministry and its Agencies through the Office of the Chief Director by:

- Issuing directives that are consistent with the policy direction of the Ministry
- Facilitating the provision of logistics (e.g. procurement, transport etc.) for the smooth running of the Ministry and its Agencies
- Provision of General Administration services and internal management of the organization
- Managing the properties of the Ministry and its Agencies (i.e. the Ministry plans and administers the maintenance of properties, manages lease agreements, etc.)
- Ensuring the delivery of Programme outputs and outcomes
- Organizing the United Nations World Tourism Organisation (UNWTO) Day.
- Planning and organizing special events such as Paragliding, and PANAFEST / Emancipation Day celebrations in collaboration with its Agencies

A total number of Sixty (60) members of staff within the Sector are responsible for the delivery of this sub-Programme, which is funded by GoG and IGF.

3. Budget Sub-Programme Results Statement

The table indicates the main outputs, indicators and projections by which the Ministry measures the performance of this sub-programme. The past data indicates actual performance whilst the projections are the Ministry's estimate of future performance.

Main Outputs	Output Indicator	Past Years				Projections			
		2022		2023		Budget Year 2024	Indicative Year 2025	Indicative Year 2026	Indicative Year 2027
		Target	Actual Performance.	Target	Actual Performance.				
Response to correspondence	Response	Three working days	Three working days	Three working days	Three working days	Three working days	Three working days	Three working days	Three working days
Organise management meetings	Management meetings held	Twice a month	Twice a month	Twice a month	Twice a month	Twice a month	Twice a month	Twice a month	Twice a month
Liaison between Public and private sectors and other Agencies.	Sector/ Agencies meetings held	Quarterly	Quarterly	Quarterly	Quarterly	Quarterly	Quarterly	Quarterly	Quarterly
Updates of assets register.	Updated by	End of quarter	End of quarter	End of quarter	End of quarter	End of quarter	End of quarter	End of quarter	End of quarter
Development of procurement plan	Developed by	End of first quarter	End of first quarter	End of first quarter	End of first quarter	End of first quarter	End of first quarter	End of first quarter	End of first quarter

4. Budget Sub-Programme Operations and Projects

The table lists the main Operations and Projects to be undertaken by the sub-programme

Operations	Projects (Investment)
Internal management of the organisation	Acquisition of Immovable and Movable Assets



2.8. Budget by Chart of Account

8 - Sub-Programme and Natural Account

Entity: 016 - Ministry of Tourism,Culture and Creative Arts

Funding: All Source of Funding

Year: 2025 | **Currency:** Ghana Cedi (GHS)

Full Year Budget

	2025	2026	2027	2028
01601001 - General Administration	45,134,829	48,009,647	48,009,647	48,009,647
21 - Compensation of Employees [GFS]	12,897,253	13,100,655	13,100,655	13,100,655
22 - Use of Goods and Services	4,269,832	7,780,625	7,780,625	7,780,625
31 - Non financial assets	27,967,744	27,128,367	27,128,367	27,128,367

BUDGET SUB-PROGRAMME SUMMARY

PROGRAMME 1: MANAGEMENT AND ADMINISTRATION

SUB-PROGRAMME 1.2: Finance

1. Budget Sub-Programme Objectives

- To mobilize and manage funds as well as report on expenditures

2. Budget Sub-Programme Description

This sub Programme considers the financial management practices of the Ministry

The operations include:

- Identifying other revenue streams apart from GOG
- Strengthening revenue generation machinery
- Ensuring compliance with accounting procedures and timely reporting
- Maintaining proper accounting records
- Preparation of cash-flow statements and final accounts

A total number of nine (9) members of staff within the Sector are responsible for the delivery of this sub-programme, which is funded by GoG.

3. Budget Sub-Programme Results Statement

The table indicates the main outputs, indicators and projections by which the Ministry measures the performance of this sub-programme. The past data indicates actual performance whilst the projections are the Ministry's estimate of future performance.

Main Outputs	Output Indicator	Past Years		Projections			
		2022	2023	Budget Year 2024	Indicative Year 2025	Indicative Year 2026	Indicative Year 2027
Preparation of financial reports	Completed by	15 days after the end of every quarter	15 days after the end of every quarter	15 days after the end of every quarter	15 days after the end of every quarter	15 days after the end of every quarter	15 days after the end of every quarter
Responding to audit reports/queries	Completed by	30 days after receipt of the report	30 days after receipt of the report	30 days after receipt of the report	30 days after receipt of the report	30 days after receipt of the report	30 days after receipt of the report
Payment to contractors and suppliers	Completed by	90 days after receipt of the invoice	90 days after receipt of the invoice	90 days after receipt of the invoice	90 days after receipt of the invoice	90 days after receipt of the invoice	90 days after receipt of the invoice

4. Budget Sub-Programme Operations and Projects

The table lists the main Operations and Projects to be undertaken by the sub- programme.

Operations	Projects (Investment)
Internal management of the organization	No Projects
Local and international affiliations	

BUDGET SUB-PROGRAMME SUMMARY

PROGRAMME 1: MANAGEMENT AND ADMINISTRATION

SUB-PROGRAMME 1.3: Human Resource

1. Budget Sub-Programme Objective

To facilitate the recruitment, placement and improve the capacity of employees for the implementation of plans and Programmes.

2. Budget Sub-Programme Description

This Sub- Programme considers the Human Resource Management practices of the Ministry Key operations to be undertaken include:

- Ensuring adequate human resources to enhance the delivery of management services in line with the sector's strategic plan.
- Developing requisite manpower for the implementation of Programmes
- Organizing training and developing Programmes to improve the efficiency of the sector and its Agencies.
- Building the Capacity of staff through programmes, training, workshops and collation of the sector HR data

A total number of seven (7) members of staff within the Sector are responsible for the delivery of this sub-Programme, which is funded by GoG.

3. Budget Sub-Programme Results Statement

The table indicates the main outputs, indicators and projections by which the Ministry measures the performance of this sub-Programme. The past data indicates actual performance whilst the projections are the Ministry's estimate of future performance.

Main Outputs	Output Indicator	The base year (Past Years)		Budget Year 2024	Projections		
		2022	2023		2025	2026	2027
Manpower skills development	Organize a Scheme of Service Training for 60 staff.	35	40	50	55	60	70
	Competency-based training for 90 staff at the end of 2027	20	40	50	60	70	90
Recruitment, Placement and Promotions	Recruitment and placement of 30 staff by end of 2027	10	20	20	20	30	30
	Promotion interviews held for 60 staff by the end of 2027	10	20	30	40	50	60
Human Resource Database	Submission of staff data Agencies under the Ministry to the Head office by 2027	-	-	-	-	-	-
Personnel and Staff Management	Assessment of 150 Staff through the use of the Staff Appraisal system.	80	110	100	120	150	150

4. Budget Sub-Programme Operations and Projects

The table lists the main Operations and Projects to be undertaken by the sub- Programme.

Operations	Projects (Investment)
Health Screening programmes organised for the benefit of staff at the Ministry	No Projects
Personnel and staff Management	
Manpower Skills Development	
Human Resource Database Management	



2.8. Budget by Chart of Account

8 - Sub-Programme and Natural Account

Entity: 016 - Ministry of Tourism,Culture and Creative Arts

Funding: All Source of Funding

Year: 2025 | **Currency:** Ghana Cedi (GHS)

Full Year Budget

	2025	2026	2027	2028
01601003 - Human Resource	70,000	70,000	70,000	70,000
22 - Use of Goods and Services	70,000	70,000	70,000	70,000

BUDGET SUB-PROGRAMME SUMMARY

PROGRAMME 1: MANAGEMENT AND ADMINISTRATION

SUB-PROGRAMME 1.4: Policy, Planning, Budgeting, Monitoring and Evaluation (PPME)

1. Budget Sub-Programme Objective

To manage policy developments and sector plan implementation

2. Budget Sub-Programme Description

The sub-Programme is responsible for:

- Determining, implementing and monitoring the application of Tourism, Arts and Culture policies which cover both Public and Private sector delivery.
- Conducting routine inspections of tourism plants to ensure quality standards.
- Ensuring the routine updating of the Tourism, Arts and Culture sector strategic plan
- Preparing the annual budget for the sector in line with the strategic plan
- Identifying and monitoring the contribution that the private sector makes to Tourism, Arts and Culture.
- Granting licenses to new tourism plants (hotels, restaurants etc.)
- Signing of International conventions and agreements.
- Managing the budget approved by parliament and ensuring that each Programme uses the budget resources per their mandate.
- Ensuring budgetary control and management of assets, liabilities, revenue and expenditures
- Preparation and submission of Annual Budget Performance Reports
- Initiating Budget Releases Processes and finalizing the 2021 Budget
- Ensuring an efficient implementation of Policies, Programmes and Projects as well as Monitoring and Evaluating to ensure improved service delivery of activities.

A total number of twelve (12) members of staff within the Sector are responsible for the delivery of this sub-Programme, which is funded by GoG.

3. Budget Sub-Programme Results Statement

The table indicates the main outputs, indicators and projections by which the Ministry measures the performance of this sub-Programme. The past data indicates actual performance whilst the projections are the Ministry's estimate of future performance.

Main Outputs	Output Indicator	Past Years		Projections			
		2022	2023	Budget Year 2024	Indicative Year 2025	Indicative Year 2026	Indicative Year 2027
Preparation of Annual Action Plan for the sector	Collation of Sector Action plans to be completed before	31 st August	31 st August	31 st August	31 st August	31 st August	31 st August
Preparation and collation of the annual budget for the sector	Completed by	31 st August	31 st August	31 st August	31 st August	31 st August	31 st August
Implementation of Budget for the fiscal year through the use of the GiFMIS system	Processing of GoG releases for the sector	Quarterly	Quarterly	Quarterly	Quarterly	Quarterly	Quarterly
Policies reviewed and developed	Number of policies reviewed by	2	2	10	10	10	10
	Number of policies developed by	1	1	3	3	3	3
Sector developed plans and reviewed.	Completed before	Annual budget	Annual budget	Annual budget	Annual budget	Annual budget	Annual budget
Programmes and projects monitored	Number of site visits	Quarterly	Quarterly	Quarterly	Quarterly	Quarterly	Quarterly
Sector monitoring plan review	Completed before	31 st December	31 st December	31 st December	31 st December	31 st December	31 st December

4. Budget Sub-Programme Operations and Projects

The table lists the main Operations and Projects to be undertaken by the sub- Programme.

Operations	Projects (Investment)
Planning and Policy Formulation	No Projects
Management and Monitoring Policies, Programmes and Projects	
Legal and Administrative Framework Reviews	
Budget Preparation Activities	
Ensuring effective Implementation of the Budget	



2.8. Budget by Chart of Account

8 - Sub-Programme and Natural Account

Entity: 016 - Ministry of Tourism,Culture and Creative Arts

Funding: All Source of Funding

Year: 2025 | **Currency:** Ghana Cedi (GHS)

Full Year Budget

	2025	2026	2027	2028
01601004 - Policy; Planning; Monitoring and Evaluation	220,000	220,000	220,000	220,000
22 - Use of Goods and Services	220,000	220,000	220,000	220,000

BUDGET SUB-PROGRAMME SUMMARY

PROGRAMME 1: MANAGEMENT AND ADMINISTRATION

SUB-PROGRAMME 1.5: Statistics, Research, Information and Public Relations

1. Budget Sub-Programme Objective

To research sector issues to guide efficient policy work, present reliable statistics for decision-making and communicate sector issues effectively to stakeholders and the public.

2. Budget Sub-Programme Description

- Conduct research, censuses and surveys to inform management on sector-relevant issues
- Provide reliable statistics to guide effective planning, implementation, monitoring, evaluation and reviews of policies and programmes.
- Manage information systems and processes to support policy work and programme implementation.
- Communicate sector issues effectively to stakeholders and the general public.
- Provides feedback on relevant sector issues to stakeholders and the general public
- Manage records and library facilities to maintain institutional memory
- Manages the Ministry's websites and ICT systems to disseminate sector information to the general public
- Prepare publications for dissemination of sector issues.
- Reviewing Research Papers for the Tourism, Arts and Culture sector

This sub-programme engages thirty-three (33) members of staff and it is funded by GoG and IGF sources.

3. Budget Sub-Programme Results Statement

The table indicates the main outputs, indicators and projections by which the Ministry measures the performance of this sub-programme. The past data indicates actual performance whilst the projections are the Ministry's estimate of future performance.

Main Outputs	Output Indicator	Past Years		Projections			
		2022	2023	Budget Year 2024	Indicative Year 2025	Indicative Year 2026	Indicative Year 2027
Periodic bulletins prepared and published	Number of bulletins printed and distributed	8,000	10,000	12,000	14,000	16,000	16,000
Establish good public relations	Number of engagements with the Press	15	16	20	22	26	26
	No. of Website views	2 million	3 million	4 million	5 million	6 million	6 million
	No. of Participations in Regional/ National Policy Fairs	12	20	30	40	45	45
	No. of meetings with Governing Councils /Boards	4	4	4	4	4	4
	No. of Regional Tours by the Minister	12	15	16	18	20	20
	No. of meetings with Heads of Agencies under the Ministry	15	15	15	15	15	15
	No. of management databases Established	4	4	4	6	6	6
Conduct impact assessment of	Impact assessment of	Impact assessment	Impact assessment	Impact assessment	Impact assessment	Impact assessment	Impact assessment of the

Main Outputs	Output Indicator	Past Years		Projections			
		2022	2023	Budget Year 2024	Indicative Year 2025	Indicative Year 2026	Indicative Year 2027
the Sector's Programmes and Projects	the Sector's Programmes and Projects conducted	of the Sector's Programmes and Projects conducted	of the Sector's Programmes and Projects conducted	of the Sector's Programmes and Projects conducted	of the Sector's Programmes and Projects conducted	of the Sector's Programmes and Projects conducted	Sector's Programmes and Projects conducted

4. Budget Sub-Programme Operations and Projects

The table lists the main Operations and projects to be undertaken by the sub-programme

Operations	Projects
Conduct research, Censuses and Surveys	No projects to be implemented
Provide reliable statistics on the sector.	
Prepare and publish sector bulletins.	
Participate in National and Regional Policy Fair	
Engage management and staff.	
Engage with inter-Ministerial and Advisory Bodies.	
Engage with the Press to manage public profile.	
Develop and maintain a reliable ICT system and processes.	



2.8. Budget by Chart of Account

8 - Sub-Programme and Natural Account

Entity: 016 - Ministry of Tourism,Culture and Creative Arts

Funding: All Source of Funding

Year: 2025 | **Currency:** Ghana Cedi (GHS)

Full Year Budget

	2025	2026	2027	2028
01601005 - Statistics, Research, Information and Public	70,000	70,000	70,000	70,000
22 - Use of Goods and Services	70,000	70,000	70,000	70,000

BUDGET PROGRAMME SUMMARY

PROGRAMME 2: TOURISM PRODUCT DEVELOPMENT

1. Budget Programme Objective

- Diversify and expand the tourism industry for economic development.

2. Budget Programme Description

The Product Development Programme works with the Tourism industry to facilitate the development of tourist attractions (i.e. Cultural, Historical, Natural and events) and link these with appropriate infrastructure (transport, accommodation, interpretation) and visitor facilities. High-quality, diverse, complementary and well serviced Tourism plants and attractions are essential for tourists to lengthen their stay in Ghana and to increase their spending. This will maximize the benefits of tourism for both the national and local economies.

The Programme is delivered through collaboration with relevant stakeholders (i.e. MDAs, MMDAs, and the private sector) to provide the necessary infrastructure (roads, airports, ICT facilities, water, electricity) and visitor facilities (accommodation, rest stops, restaurants, entertainment venues, tourist transport, etc.) to enhance the tourist experience.

The National Tourism Development Plan for Ghana (2013-2027) and the Tourism Sector Medium Term Development Plan (2023-2026) identify key attractions in the country for promotion and development. The Ministry collaborates with MMDAs to incorporate tourism development in their District Medium Term plans and budgets.

In respect of new or emerging attractions, the Ministry will work with MMDAs and the private operators at the local level to: Assess the marketability of the attraction and identify the infrastructure and superstructure gaps. To promote tourism investment to improve the tourist experience. To prepare schemes for the overall development of the attraction; and, Maintaining a register of all tourist attractions and identify synergies and linkages between them (e.g. help them to identify viable tourism circuits). Facilitating cooperation between all stakeholders – the Metropolitan, Municipal & District Assemblies (MMDAs), attraction operators, infrastructure providers, local businesses, and investors/financiers.

Developing and re-developing some tourist sites within 2021 and beyond such as; Aburi Botanical Gardens Re-development, Construction of a Gold Museum, Tetteh Quashie Cocoa Farm and Museum Projects.

The Programme is funded mainly through GoG Budget allocations as well as the Tourism Development Fund and Development Partners. The Ministry of Tourism, Arts and Culture facilitates Product Development through its Project Unit. The Ghana

a Tourism Authority (GTA) in each Region provides facilitation through its business development department. GTA also has assigned District Desk Officers who provide the same services at the district level.

The Ministry's ability to deliver on the Programme largely depends on the preparedness of our key stakeholders and the availability of funds.

A total number of Two Hundred and Fifty (250) members of staff within the Sector are responsible for the delivery of this sub-programme, which is funded by GoG and IGF.

3. Budget Programme Results Statement

The table indicates the main outputs, indicators and projections by which the Ministry measures the performance of this Programme. The past data indicates actual performance whilst the projections are the Ministry's estimate of future performance.

MAIN OUTPUTS	OUTPUT INDICATOR	PAST YEAR		PROJECTIONS			
		2022	2023	Budget Year 2024	Indicative Year 2025	Indicative Year 2026	Indicative Year 2027
Tourism Infrastructure Developed	Number of Receptive facilities developed	4	8	10	12	14	16
	Number of tourism signage provided	55	60	65	70	80	90
Tourism awareness created	Number of sensitization Programmes organized	55	65	75	85	95	100
	Number of advisory services provided	300	350	400	450	500	550

4. Budget Operations and Projects

The table lists the main Operations and projects to be undertaken by the Programme.

OPERATIONS	PROJECTS (INVESTMENTS)
Internal Management of the Organization.	Maintenance, Rehabilitation, Refurbishment and Upgrading of Existing Assets.
Management and Monitoring Policies, Programmes and Projects.	Computer Hardware and Accessories.
Internal Management of the Organization.	Acquisition of Immovable and Movable assets.
Skills Development for Hospitality Industry	Development and Management of Hospitality Industry.
	Acquisition of Immovable and Movable assets.



2.6 Budget by Chart of Account

6.0- Programme, Sub-Programme and Natural Account Summary

Entity: 016 - Ministry of Tourism,Culture and Creative Arts

Funding: All Source of Funding

Year: 2025 | **Currency:** Ghana Cedi (GHS)

Full Year Budget

	2025	2026	2027	2028
01602 - Tourism Product Development	13,835,704	18,969,128	18,969,128	18,969,128
01602000 - Tourism Sites Development	13,835,704	18,969,128	18,969,128	18,969,128
21 - Compensation of Employees [GFS]	5,618,147	6,469,128	6,469,128	6,469,128
22 - Use of Goods and Services	4,941,025	7,500,000	7,500,000	7,500,000
31 - Non financial assets	3,276,532	5,000,000	5,000,000	5,000,000

BUDGET PROGRAMME SUMMARY

PROGRAMME 3: TOURISM RESEARCH AND MARKETING

1. Budget Programme Objective

- Research on sustainable development and promotion of tourism, arts and culture industry.

2. Budget Programme Description

The Ministry intends to increase both domestic and foreign visitors, tourism facilities and services to make them internationally competitive.

The Ministry supports its marketing functions with significant tourism research. Tourism development relies heavily upon the availability of relevant and reliable data. This enables policy makers, planners, potential investors, tour operators, and tourists themselves, to make informed decisions.

In Ghana, there is a low appreciation of international and domestic tourism potentials within the tourism industry. Too little is known about tourists who visit Ghana, what they are seeking, how much they spend, what their needs and expectations are, how they rate their experiences, what attractions and activities are doing well and why, how many repeat visits occur, how profitable the various tourism enterprises are and why, what the costs and benefits of tourism etc. This lack of information has negatively affected the ability to market and promote Ghana as a preferred tourism destination as well as an attractive investment opportunity.

To address this weakness, the Programme is in the process of establishing tourism research and management information systems for all the themes and at all levels (National, Regional and District) and is systematically collecting industrial data. It researches international best practices for tourism and development, sets and implements minimum sector information standards and guidelines, coordinates various information sources, promotes the commercialization of available information and ensures the availability of information about products and services.

Key research operations undertaken include the following: conduct surveys, analysis and compilation of tourism statistics, maintain a watching brief on world tourism travel trends, maintain a research library; and produce publications including the compendium of tourism statistics and directory.

A total number of Fifty-five (55) members of staff within the sector are responsible for the delivery of this sub-programme, which is funded by GoG and IGF.

3. Budget Programme Results Statement

The table indicates the main outputs, indicators and projections by which the Ministry measures the performance of this Programme. The past data indicates actual performance whilst the projections are the Ministry's estimate of future performance.

MAIN OUTPUTS	OUTPUT INDICATOR	PAST YEAR		PROJECTIONS			
		2022	2023	Budget Year 2024	Indicative Year 2025	Indicative Year 2026	Indicative Year 2027
	Several international conferences participated						
	Number of fairs participated in: International	3	11	15	20	25	26
	Number of fairs participated in: Local	3	5	8	11	14	15
	Number of tourist arrivals	494,665	692,531	969,543	1,454,315	1,745,178	1,845,278
	Tourist receipts (USD billion)	0.539	0.755	1.057	1.585	1.902	2.405
	No. of Tourist Arrivals: Domestic	353,087	428,087	500,000	575,000	600,000	700,000
	Number of special events organized	7	10	14	20	25	27
	Number of tourism external promotion offices established	-	1	2	2	3	4
	Number of adverts placed in	3	6	7	9	9	10

MAIN OUTPUTS	OUTPUT INDICATOR	PAST YEAR		PROJECTIONS			
		2022	2023	Budget Year 2024	Indicative Year 2025	Indicative Year 2026	Indicative Year 2027
	the international media						
	Number of website hits from generating and existing media	700,000	800,000	900,000	1,000,000	1,050,000	1,060,000
	Number of interactive tourism-related websites (MDA)	7	8	9	10	10	11

*Source: *Total arrivals for travellers who entered Ghana collated by Ghana Immigration Service issued as proxy estimates for the international tourist arrivals.*

4. Budget Operations and Projects

The table lists the main Operations and projects to be undertaken by the Programme.

OPERATIONS	PROJECTS (INVESTMENTS)
Developed and Promotion of Tourism Potential	Development and Management of Tourist sites
Software acquisition and development	Development and Promotion of Tourism Potentials
Internal Management of the organization	Development and management of Hospitality Industry
Planning and Policy Formulation	Development and management of Tourist sites



2.6 Budget by Chart of Account

6.0- Programme, Sub-Programme and Natural Account Summary

Entity: 016 - Ministry of Tourism,Culture and Creative Arts

Funding: All Source of Funding

Year: 2025 | **Currency:** Ghana Cedi (GHS)

Full Year Budget

	2025	2026	2027	2028
01603 - Tourism Research and Marketing	10,977,342	14,450,541	14,450,541	14,450,541
01603000 - Tourism Sites Marketing	10,977,342	14,450,541	14,450,541	14,450,541
21 - Compensation of Employees [GFS]	6,137,842	6,600,541	6,600,541	6,600,541
22 - Use of Goods and Services	4,839,500	7,850,000	7,850,000	7,850,000

BUDGET PROGRAMME SUMMARY

PROGRAMME 4: TOURISM QUALITY ASSURANCE

1. Budget Programme Objective

To promote competitive and quality service delivery in the tourism, arts and culture industry

2. Budget Programme Description

The Quality Assurance Programme regulates and monitors compliance to ensure quality service standards in the tourism industry and increase tourist satisfaction and spending.

The Programme is delivered through; developing, reviewing, and updating industry regulations, classifications, registration and licensing of attractions and tourism infrastructure operators, routine inspections and capacity-building Programmes for hospitality service providers.

The focus of this budget programme is to ensure the implementation of the legislation and regulations of the Tourism Act (Act 817 of 2011), as well as to ensure the continuation of Inspection and licensing of tourism plants, conduct a Tourism resource audit of the District Tourism Offices (Northern, Ashanti, Bono, Ahafo, Eastern and Volta Regions).

The establishment of a well-equipped library and computer clinic for educational and research purposes, development of training manuals, brochures, newsletters and flyers designing and production of school uniform and school cloth, engage in publicity drive through newspapers, radio, television, forums, blogs and other social media for continuous enrolment.

It also establishes the conditions for suspension and cancellation of license or registration certificate and penalties for violation of regulations and procedures, promoting, sensitising and encouraging the application of international standards to all tourism enterprises (not only to the accommodation sector).

By undertaking routine inspections by experienced and well-trained staff, encouraging, and assisting where necessary, all local and foreign investors to conform to local industry standards while ensuring that standards and their related costs do not act as barriers to entry into the tourism industry.

Encouraging all establishments, particularly smaller establishments, to upgrade their standards of service, promoting legislation that stimulates competition in the airlines,

which should allow for in-bound scheduled and charter flights as a means to reduce airfares.

Encouraging and enhancing the range, quality and accessibility of different transportation options to visitors through consultation and facilitation, organising capacity-building Programmes for hospitality service providers.

The Ministry and its Agencies are responsible for delivering this Programme.

A Total number of One Hundred and Twenty (120) members of staff are engaged under this Programme.

3. Budget Programme Results Statement

The table indicates the main outputs, indicators and projections by which the Ministry measures the performance of this Programme. The past data indicates actual performance whilst the projections are the Ministry's estimate of future performance.

MAIN OUTPUTS	OUTPUT INDICATOR	PAST YEAR		PROJECTIONS			
		2022	2023	Budget Year 2024	Indicative Year 2025	Indicative Year 2026	Indicative Year 2027
Tourism enterprises inspected	Number of Tourism enterprises inspected	14,964	15,000	16,000	17,000	18,000	
Tourism enterprises licensed	Number of Tourism enterprises licensed	10,083	11,091	12,200	13,420	14,762	
Staff development towards the personal and professional growth of Teaching staff.	Number of Teaching staff trained:	9	12	14	16	20	
Staff development towards the personal and professional growth of Non- Teaching staff	Number of Non-teaching staff trained:	16	18	20	22	24	

MAIN OUTPUTS	OUTPUT INDICATOR	PAST YEAR		PROJECTIONS			
		2022	2023	Budget Year 2024	Indicative Year 2025	Indicative Year 2026	Indicative Year 2027
Organise Meetings with stakeholders	Number of meetings held	Twice every quarter	Twice every quarter	Twice every quarter	Twice every quarter	Twice every quarter	
Orientation Programme for fresh student	Number of Orientations held	2	2	2	2	2	2
Robust publicity drive towards enrolment (sharing of flyers, media soiree, social media and press briefings) on the operations of HOTCATT.	Number of programmes organised	Once every month	Once every month	Once every month	Once every month	Once every month	Once every month

4. Budget Operations and Projects

The table lists the main Operations and projects to be undertaken by the Programme.

Operations	Projects (Investment)
Internal Management of the Organisation	Maintenance, Rehabilitation, Refurbishment and Upgrading of Existing Assets
Management and Monitoring Policies, Programmes and Projects	Computer Hardware and Accessories
Internal Management of the Organisation	Acquisition of Immovable and Movable assets
Skills Development for Hospitality Industry	Development and Management of Hospitality Industry
	Acquisition of Immovable and Movable assets

Financials 2.6

BUDGET PROGRAMME SUMMARY

PROGRAMME 5: CULTURE, CREATIVE ARTS AND HERITAGE MANAGEMENT

1. Budget Programme Objective

Harness Arts and Culture for National development

2. Budget Programme Description

The Programme seeks to achieve the overall development and promotion of Ghana's Culture, and Heritage Assets as capital to accelerate poverty reduction, create wealth and impact National Development.

Ghana's tourism prospects are over 70% culture and the Agencies and organizations under this Programme, brand Ghana's cultural heritage as a veritable asset to attract foreign and local visitors, which contributes immensely to economic growth.

The Programme is delivered mainly through the following:

- Harnessing, developing, promoting, presenting, preserving and conserving Ghana's cultural heritage and assets
- Organising Black History Month to promote the cherished ideas and ideals of Dr. W. E. B. Dubois and his undying concept of Pan-Africanism.
- Developing, promoting, preserving, presenting and conserving Ghana's folklore through seminars, conferences, workshops and publications.
- Permanent exhibitions, and provision of museum and library services to preserve the memory and the cherished ideas and ideals of Dr Nkrumah and his concept of nationalism and Pan-Africanism.
- Permanent exhibitions, museum services and the presentation of Ghana's material cultural heritage, inter alia, forts, castles, antiquities, mausoleums etc.
- Research, documentation, publication and the collective development of Ghanaian languages to promote mass communication for economic growth.
- Holistic development and promotion of Ghana's Creative arts through music, dance, drama, handicrafts, etc. and the provision of cultural infrastructure for performances.
- Research, documentation, presentation and promotion of Ghanaian and Pan-African culture through literary texts and publications.

The Programme is delivered by the following Agencies and Organisations:

- National Commission on Culture and the Ten (10) Regional Centres for National Culture
- Creative Arts Agency
- Bureau of Ghana Languages
- National Theatre of Ghana and Resident Performance Troupes
 - National Drama Company (Abibigromma Theatre Company)
 - National Dance Company (Ghana Dance Ensemble)
 - National Symphony Orchestra
- W. E. B. Dubois Memorial Centre for Pan African Culture
- National Folklore Board
- Ghana Museums and Monuments Board
- Kwame Nkrumah Memorial Park
- Pan African Writers Association.
- National Film Authority

The Programme is funded primarily by the Government of Ghana with some supplementary funding from other Development Partners (UNESCO, JICA and EU).

The major stakeholders are mainly artistic groups and associations, tourists who are on pilgrimage to culture and heritage sites, mobile telephone operatives and companies, manufacturing industries and the larger civil society groups and Organisations.

The key issues/challenges include logistic constraints (machinery, equipment, transport, etc.), poor packaging and labelling, and incomplete and abandoned cultural infrastructure in the regions.

There is also, inadequate budgetary allocation from the Government of Ghana and limited financial inflows from our Development Partners. This has affected service delivery and the effectiveness in the overall performance of the Agencies and Organisations involved in the implementation process.

This Programme engages Thousand, Hundred and Fifty-Six (1,156) members of staff and is funded by GoG and IGF sources.

A Total number of One Hundred and Fifty (150) members of staff are engaged under this Programme.



2.6 Budget by Chart of Account

6.0- Programme, Sub-Programme and Natural Account Summary

Entity: 016 - Ministry of Tourism,Culture and Creative Arts

Funding: All Source of Funding

Year: 2025 | **Currency:** Ghana Cedi (GHS)

Full Year Budget

	2025	2026	2027	2028
01605 - Culture, Creative Arts and Heritage Management	115,590,424	135,857,720	135,857,720	135,857,720
01605001 - Cultural Development	52,980,324	54,839,999	54,839,999	54,839,999
21 - Compensation of Employees [GFS]	42,829,524	43,731,390	43,731,390	43,731,390
22 - Use of Goods and Services	1,355,561	2,313,370	2,313,370	2,313,370
31 - Non financial assets	8,795,240	8,795,240	8,795,240	8,795,240
01605002 - Promotion of Art and Culture	27,579,049	36,030,610	36,030,610	36,030,610
21 - Compensation of Employees [GFS]	15,305,961	18,573,069	18,573,069	18,573,069
22 - Use of Goods and Services	3,658,554	8,236,855	8,236,855	8,236,855
31 - Non financial assets	8,614,534	9,220,686	9,220,686	9,220,686
01605003 - Research and Preservation of Culture	35,031,051	44,987,111	44,987,111	44,987,111
21 - Compensation of Employees [GFS]	18,876,106	21,652,160	21,652,160	21,652,160
22 - Use of Goods and Services	8,353,696	14,401,933	14,401,933	14,401,933
31 - Non financial assets	7,801,248	8,933,019	8,933,019	8,933,019

BUDGET SUB-PROGRAMME SUMMARY

PROGRAMME 5: CULTURE, CREATIVE ARTS AND HERITAGE MANAGEMENT

SUB-PROGRAMME 5.1: Cultural Development

1. Budget Sub-Programme Objective

Preserve National culture for wealth creation.

2. Budget Sub-Programme Description

The sub-Programme seeks to develop our cultural assets and resources in a holistic perspective to accelerate wealth creation and poverty reduction. It takes cognizance of our National and Regional peculiarities to create sustainable and suitable marketing avenues for our cultural industries. It also entails the management, promotion, preservation and presentation of a humane national culture as an asset and a capital for the overall development of Ghana. This serves as the core mandate of the National Commission on Culture and all the sixteen (16) Regional Centers for National Culture.

The sub-programme is delivered by integrating culture and development into all relevant aspects of National Development Planning processes aimed at accelerating poverty reduction, wealth creation and growth. This is done through the implementation of the Cultural Policy of Ghana, development of Cultural Heritage, development of Cultural/Historic Sites, enlistment of Historic Sites as World Heritage Sites, Organisation of Seminars and Workshops on: Culture and Development Investment Promotion for products of Ghanaian Creative Industry, Intellectual Property Rights, Cultural Integration, Creation of spaces for exhibitions, Development and completion of fully functional Centres for National Culture, Training of Cultural Officers and Artists, Research and Documentation

This sub-programme is funded primarily by the Government of Ghana and other Development Partners. The major stakeholders are artistic groups and organizations, chiefs, policy makers, academicians and the larger civil society.

Considering the robust and stocky nature of the sub-programme, the government's budgetary allocation to the implementing agencies and key stakeholders has never been adequate. Supplementary funding occasionally comes from Development Partners.

The key issues/challenges have been insufficient human resources, logistic constraints (lack of machinery and equipment), and incomplete and abandoned cultural infrastructure in the regions. Eight Hundred and Twenty (820) members of staff are engaged under this sub-Programme.

3. Budget Sub-Programme Results Statement

The table indicates the main outputs, indicators and projections by which the Ministry measures the performance of this sub-Programme. The past data indicates actual performance whilst the projections are the Ministry's estimate of future performance.

Main Output	Output INDICATORS	Base Year (Past Year)		Budget Year 2024	Projections		
		2022	2023		2025	2026	2027
Cultural Exchange Programmes Organized to promote Ghanaian Culture and the Creative Industry	Number of Exchange Programmes	11	13	14	15	16	
	Number of Artistes/Artists	300	20,000	12,000	15,000	17,000	
Key Stakeholders and the Youth in Cultural Industry trained	Number of Programmes	17	17	17	17	17	
	Number of Beneficiaries	4,800	14,400	11,500	18,800	25,000	
Ghana Culture Development Indicator Suite was established for Culture/Creative Industries.	Number of Culture/Creative Industries visited	920	1,150	2,300	2,500	2700	
	Net Income generated	-	218m	130.9m	140.1m	150.1m	
	Jobs created	-	67,000	73,000	79,000	85,000	
Visual Arts Exhibition - Traditional Food Fairs, Craft Bazaar and Fine Arts organized.	Number of Exhibitions	160	255	327	451	550	
Performing Arts Programmes - Music, Dance, Baajo, Anokyekrom organized	Number of Performances	857	610	715	820	950	
NCC Newsletter/Magazine produced for awareness creation for Culture/Creative	Number of copies produced	-	2,700	3000	3200	3500	
SHS Drama Festivals organized	Number of Festivals organized	16	17	16	17	20	
	Number of Participating Schools	185	190	195	200	210	

4. Budget Sub-Programme Operations and Projects

The table lists the main Operations and Projects to be undertaken by the sub- Programme.

Operations	Projects
Development and Management of Cultural Heritages in all 10 Regions	Maintenance, Rehabilitation, and Refurbishment of existing assets
Organise Regional SHS Drama Festival	Development and Management of Cultural Heritage



2.8. Budget by Chart of Account

8 - Sub-Programme and Natural Account

Entity: 016 - Ministry of Tourism,Culture and Creative Arts

Funding: All Source of Funding

Year: 2025 | **Currency:** Ghana Cedi (GHS)

Full Year Budget

	2025	2026	2027	2028
01605001 - Cultural Development	52,980,324	54,839,999	54,839,999	54,839,999
21 - Compensation of Employees [GFS]	42,829,524	43,731,390	43,731,390	43,731,390
22 - Use of Goods and Services	1,355,561	2,313,370	2,313,370	2,313,370
31 - Non financial assets	8,795,240	8,795,240	8,795,240	8,795,240

BUDGET SUB-PROGRAMME SUMMARY

PROGRAMME 5: CULTURE, CREATIVE ARTS AND HERITAGE MANAGEMENT

SUB-PROGRAMME 5.2: Promotion of Arts and Culture

1. Budget Sub-Programme Objective

Promote sustainable Arts and Culture

2. Budget Sub-Programme Description

The operations of this sub-Programme are undertaken by the National Theatre of Ghana and its Agencies including; the National Symphony Orchestra (NSO), Abibigromma, Ghana Dance Ensemble, National Film Authority and Creative Arts Agency.

The NSO under this Programme promotes art music education and performances to the general public and showcases the impact of art music in the areas of job creation for the youth, promotion of national unity and political stability for national development.

The operations include a collection of historical data from various ethnic groups in the various regions for orchestration to build new repertoire, perform concerts to the public at the regional levels, and exchange art music Programmes with schools and other stakeholders.

Abibigromma under this sub-Programme is a drama company that seeks to inform, educate and entertain corporate institutions, schools (second cycle), the general public and the outside world on the cultural heritage of Ghana through Drama, Dance and Music performances.

To achieve these objectives, the Company

- Organises Cultural performances to educate, inform and entertain students on their literature books such as "In the Chest of a Woman". This is done by stage drama, visiting the schools and conducting drama performances.
- Performs sketches on new products to be launched on the market for corporate organisations.
- Organises and performs sketches (documentary- drama) on the outbreak of Cholera, Malaria, HIV/AIDS, Ebola, Elections, Child Trafficking and Labour among others.
- Organises Ghanaian traditional theatre and drama workshops for professional dramatists/artistes to improve production quality.
- Organise awareness creation seminars on Ghanaian traditional theatre and drama.

3. Budget Sub-Programme Results Statement

The table indicates the main outputs, indicators and projections by which the Ministry measures the performance of this sub-Programme. The past data indicates actual performance whilst the projections are the Ministry's estimate of future performance.

The National Theatre of Ghana under this Programme seeks to design and market Programmes such as Concert Party, Fun world, Dramadotcom, Gospel Glory, Kiddafest, Theatre for Schools [TPS], etc. which are effective in the promotion of national culture as well as maintain a state- of- the- art equipment and venue rental to attract clientele.

Main Output	Output Indicators	Base Year (Past Year)		Budget Year	Projections		
		2022	2023	2024	2025	2026	2027
Inspire artistic experiences	Produce high-quality artistic works	One total theatre production	One total theatre production	One total theatre production	Two total theatre production	Two total theatre production	Two total theatre production
		3 major productions	5 major productions	7 major productions	3 major productions	5 major productions	5 major productions
	Make touring a key component of production planning	5	16	24	32	35	35
Broaden audience base		Complete work on cooling towers for the AC unit	Replace the air filter units for the AC unit	Complete the remaining work on the AC unit	Complete the remaining work on the AC unit	Complete the remaining work on the AC unit	Complete the remaining work on the AC unit
			Renovate the building as a whole	Renovate the building as a whole	Renovate the building as a whole	Renovate the building as a whole	Renovate the building as a whole
	Increase rentals of various performing	90	250	275	300	320	320
	Design and offer	29	40	50	60	70	70

	educational and outreach programs						
	Promote international collaborations and cultural exchange programs	1	2	3	4	5	5
	Support programs for emerging artists	1	12	12	12	12	12
Nurture a vibrant and diverse performing arts sector	Offer workshops and , training in all aspects of the performing arts	3	10	12	15	18	18
Improve communications environment	Partner with media and other training institutions to upgrade the skills of arts journalists	one (signed an agreement with Graphic Communications to begin training)	2	3	4	5	6

3.2 GHANA DANCE ENSEMBLE

The Ghana Dance Ensemble presents performances and workshops for both the Local and International community to educate the public on the Culture of Ghana. This is achieved through the following operations:

- Creation and development of national heritage and artistic forms through research and creative experiment in the form of theatrical presentations, that is, stage performances to depict the lifestyle of a people,. “Bukom”, Ahengoro (Durbar of Chiefs) and historic presentation as in “Musu” – Saga of the Slave Trade, etc.
- Organization of workshops, teaching of dances, Collaborative Programmes with Renowned Choreographers both local and international and also among the resident troupes of the Theatre and Regional Tours to showcase what we have to others.
- Participate in State Programmes (State of the Nation’s Address, Banquets & Functions of Visiting Heads of State & other Dignitaries etc.), National Festival of Arts and Culture (NAFAC), Kiddafest – a National Theatre Festival for Kids and others.

This Programme engages One Hundred and Fifty-Eight (156) members of staff and is funded by GoG and IGF sources.

Main Outputs	Output Indicator	Past Years		Projections			
		2022	2023	Budget Year 2024	Indicative Year 2025	Indicative Year 2026	Indicative Year 2027
Performing Arts Disciplines promoted – Orchestral Music, Theatre for Development and Traditional Dances to accelerate poverty reduction.	No. of Orchestral Performances	-	60	65	80	85	90
	No. of Drama/Theatre Performances	-	60	65	70	75	78
	No. of Traditional Dance Performances	-	60	70	80	85	87
Capacity of the youth built in the Performing Arts Disciplines – Dance, Drama and Music for sustainable livelihood and employment	No. of Dance trainees	-	160	170	180	185	185
	No. of Music trainees	-	140	145	160	165	165
	No. of Theatre/Drama trainees	-	170	180	200	205	205
National Theatre Infrastructure improved for efficient service delivery	No. of Air conditioners acquired	-	10	5	20	20	20
	No. of Sets of Stage Lights acquired	-	2	3	2	2	2

3.3 NATIONAL FILM AUTHORITY

The Development and Classification of Film Act 935 mandates the National Film Authority to oversee, regulate and develop the Film Industry in Ghana. The ACT also provides the legal framework for the production, regulation, nurturing and development of the Ghanaian film industry, and for the distribution, exhibition and marketing of films and related matters.

The main strategy for the next two years is to make Ghana an attractive shooting destination on the continent for foreign productions while raising the level and value of local productions to meet international standards.

A marketplace to foster potential collaborations and promote the film sector to attract investment

Main Output	Output Indicators	Base Year (Past Year)		Budget Year 2024	Projections		
		2022	2023		2025	2026	2027
1. Launch Presidential Film Pitch Series. Organize pitching sessions for shortlisted participants	Match shortlisted projects with Investors and distributors to secure funding and other deals	10	15	25	30	35	40
	Train pitch series participants	-	30	40	50	60	65
Establish the NFA Wikiproject	Profile filmmakers and create Wikipedia pages	50	100	200	300	350	400
Film Classification	Sensitize broadcasters on the Film Classification Criteria. One-on-One engagements with a number of broadcasters	20	100	150	200	250	300
	Classify audio-visual content	-	300	500	700	750	800

4. Budget Sub-Programme Operations and Projects

The table lists the main Operations and Projects to be undertaken by the sub- Programme.

Operations	Projects
Development and Management of Cultural Heritage	Acquisition of Immovable and movable assets
Development and Management of Cultural Heritage	Maintenance, Rehabilitation, and Refurbishment of existing assets



2.8. Budget by Chart of Account

8 - Sub-Programme and Natural Account

Entity: 016 - Ministry of Tourism,Culture and Creative Arts

Funding: All Source of Funding

Year: 2025 | **Currency:** Ghana Cedi (GHS)

Full Year Budget

	2025	2026	2027	2028
01605002 - Promotion of Art and Culture	27,579,049	36,030,610	36,030,610	36,030,610
21 - Compensation of Employees [GFS]	15,305,961	18,573,069	18,573,069	18,573,069
22 - Use of Goods and Services	3,658,554	8,236,855	8,236,855	8,236,855
31 - Non financial assets	8,614,534	9,220,686	9,220,686	9,220,686

BUDGET SUB-PROGRAMME SUMMARY

PROGRAMME 5: CULTURE CREATIVE ARTS AND HERITAGE MANAGEMENT

SUB-PROGRAMME 5.3: Research and Preservation of Culture

1. Budget Sub-Programme Objectives

Research to inform arts and culture policies and Programme

2. Budget Sub-Programme Description

The sub-programme seeks to strengthen the regulatory and institutional framework for the development of National Culture through the collection, conservation and exhibition of artefacts, publishing of Ghanaian language books, and promotion of activities for the dissemination of folklore within the Republic and abroad.

This is to provide nourishment and pride in our culture to accelerate wealth creation and sustainable economic development.

The lead implementing agencies for this particular sub-programme are Kwame Nkrumah Memorial Park, The Pan African Writers' Association, National Folklore Board, Bureau of Ghana Languages, W.E.B. Du Bois Memorial Centre for Pan-African Culture and Ghana Museums and Monuments Board (GMMB) as well as other collaborating agencies such as the Ministry of Education.

The sub-programme is funded mainly by the Government of Ghana, and partially from Internally Generated Funds (IGF), and other Development Partners.

The importance of Culture in the everyday business of life of the Ghanaian cannot be overemphasized; the strengthening of cultural education in our economy will play an important role in the development of the individual's personality. Our culture is the root of our existence without which even the necessities of life cannot be provided.

3. Budget Sub-Programme Results Statement

The table indicates the main outputs, indicators and projections by which the Ministry measures the performance of this sub-programme. The past data indicates actual performance whilst the projections are the Ministry's estimate of future performance.

Main Outputs	Output Indicator	Past Years		Projections			
		2022	2023	Budget Year 2024	Indicative Year 2025	Indicative Year 2026	Indicative Year 2027
Cultural heritage materials collected, preserved and documented	No. of assets/items acquired (monuments)	-	2	2	2	2	2
	No. of assets/items acquired (museums)	-	2	3	3	3	3
Exhibitions and Outreach Education Programmes on material cultural heritage are organised.	No. of Exhibitions organized	-	7	8	8	8	8
	No. of Outreach Programmes organized	-	5	6	6	6	6
Ghanaian Language Books are produced for supplementary reading to promote literacy in local languages.	No. of Language in Publications	-	13	13	15	15	15
	No. of copies produced	-	5,000	7,000	10,000	10,000	10,000
	No. of copies sold	-	5,000	7,000	10,000	10,000	10,000
Memorial Lectures for Du Bois, Nkrumah, Padmore, and Africanism were organized in memory of Ghana's fallen Heroes and to promote patriotism.	No. of Lectures	-	10	10	12	14	14
	No. of International Participants	-	1,080	1,200	1,500	1,700	1,700
	No. of Participating schools and colleges	-	32	35	40	42	42

Main Outputs	Output Indicator	Past Years		Projections			
		2022	2023	Budget Year 2024	Indicative Year 2025	Indicative Year 2026	Indicative Year 2027
Awareness Creation Seminars on Key Stakeholders' commitments on the Use of Folklore organized	No. of Seminars	-	5	5	7	8	8
	No. of Key Stakeholders	-	70	80	100	120	120

Main Output (W.E.B.DU BOIS)	Output Indicators	Base Year		Budget Year	Projections		
		2022	2023	2024	2025	2026	2027
Black History Month Celebration	Number of participants	50	300	400	400	400	400
Emancipation Day Celebration	Number of participants	200	300	300	300	300	300
African Union Day Celebration	Number of exhibitors who participated	400	400	450	500	550	550
Du Bois-Padmore-Nkrumah Memorial Lecture	Number of students who participated	300	400	400	400	400	400
Sensitization on peaceful co-existence	Reduction in the number of politically related violence	300	400	500	1000	1000	1000
(GMMB)							

Main Output (W.E.B.DU BOIS)	Output Indicators	Base Year		Budget Year	Projections		
		2022	2023	2024	2025	2026	2027
Complete and Commission Some Selected	Number of Museums completed	8	10	12	14	16	17
Create new Regional Offices	Number of Office created	7	9	11	13	15	16

4. Budget Sub-Programme Operations and Projects

The table lists the main Operations and Projects to be undertaken by the sub- Programme.

Operations	Projects
Development and Management of Cultural Heritage	Software acquisition and development
Research and Development	Maintenance, Rehabilitation, and Refurbishment of existing assets
Manpower skills development	Development and Management of Cultural Heritage
Local and International affiliations	Procurement of Office Supplies and Consumables
Development and Management of Cultural Heritage	Acquisition of Immovable and movable assets
Promotion of Languages	Acquisition of Immovable and movable assets
Development and Management of Cultural Heritage	Computer Hardware and Accessories
Local and International affiliations	Maintenance, Rehabilitation, and Refurbishment of existing assets
Development and Management of Cultural Heritage	Maintenance, Rehabilitation, and Refurbishment of existing assets
Development and Management of Cultural Heritage	Acquisition of Immovable and movable assets
	Computer Hardware and Accessories
	Maintenance, Rehabilitation, and Refurbishment of existing assets
	Acquisition of Immovable and movable assets



2.8. Budget by Chart of Account

8 - Sub-Programme and Natural Account

Entity: 016 - Ministry of Tourism,Culture and Creative Arts

Funding: All Source of Funding

Year: 2025 | **Currency:** Ghana Cedi (GHS)

Full Year Budget

	2025	2026	2027	2028
01605003 - Research and Preservation of Culture	35,031,051	44,987,111	44,987,111	44,987,111
21 - Compensation of Employees [GFS]	18,876,106	21,652,160	21,652,160	21,652,160
22 - Use of Goods and Services	8,353,696	14,401,933	14,401,933	14,401,933
31 - Non financial assets	7,801,248	8,933,019	8,933,019	8,933,019



1.6. Appropriation Bill

Summary of Expenditure by Cost Center, Economic Item and Funding

Entity: 016 - Ministry of Tourism,Culture and Creative Arts
Year: 2025 | Currency: Ghana Cedi (GHS)
Full Year Budget

	GoG				IGF				Funds / Others			Donors			Grand Total
	Compensation of employees	Goods and Services	Capex	Total	Compensation of employees	Goods and Services	Capex	Total	Statutory	ABFA	Others	Goods and Services	Capex	Total	
016 - Ministry of Tourism,Culture and Creative Arts	108,363,740	7,499,999	51,030,173	166,893,912		29,023,515	8,680,413	37,703,928							204,597,840
01601 - Headquarters	8,597,616	3,525,942	25,000,173	37,123,730											37,123,730
0160101 - Finance and Administration	8,597,616	3,525,942	25,000,173	37,123,730											37,123,730
0160101001 - Admin Office	8,597,616	3,525,942	25,000,173	37,123,730											37,123,730
01602 - Ghana Tourism Authority	18,099,384	250,000	500,000	18,849,384		18,276,082	6,092,028	24,368,110							43,217,494
0160201 - Greater Accra Region						95,398	63,599	158,997							158,997
0160201001 - Greater Accra Regional Office						95,398	63,599	158,997							158,997
0160211 - Gen. Admin	18,099,384	250,000	500,000	18,849,384		18,180,684	6,028,429	24,209,113							43,058,497
0160211001 - Admin Office	18,099,384	250,000	500,000	18,849,384		18,180,684	6,028,429	24,209,113							43,058,497
01603 - HOTCATT	1,736,642	400,000	1,000,000	3,136,642		194,609	3,391	198,000							3,334,643
0160301 - Headquarters	1,736,642	400,000	1,000,000	3,136,642		194,609	3,391	198,000							3,334,643
0160301001 - Admin Office	1,736,642	400,000	1,000,000	3,136,642		194,609	3,391	198,000							3,334,643
01604 - National Commission on Culture	43,087,427	900,001	8,600,000	52,587,428		455,560	195,240	650,800							53,238,228
0160401 - General Administration	2,786,023	743,264	8,600,000	12,129,286											12,129,286
0160401001 - Admin Office	2,786,023	743,264	8,600,000	12,129,286											12,129,286
0160402 - Greater Accra Region	5,180,177	9,327		5,189,504		97,204	57,695	154,899							5,344,403
0160402001 - Greater Accra Regional Office	5,180,177	9,327		5,189,504		97,204	57,695	154,899							5,344,403
0160403 - Volta Region	2,318,630	9,827		2,328,457		22,950		22,950							2,351,407
0160403011 - Volta Regional Office	2,318,630	9,827		2,328,457		22,950		22,950							2,351,407
0160404 - Eastern Region	2,015,055	9,577		2,024,632		65,386	25,670	91,056							2,115,688
0160404029 - Eastern Regional Office	2,015,055	9,577		2,024,632		65,386	25,670	91,056							2,115,688
0160405 - Central Region	5,331,107	9,577		5,340,684		66,121	25,166	91,287							5,431,972
0160405050 - Cantral Regional Office	5,331,107	9,577		5,340,684		66,121	25,166	91,287							5,431,972
0160406 - Western Region	2,908,933	9,827		2,918,761		10,455		10,455							2,929,215
0160406067 - Western Regional Office	2,908,933	9,827		2,918,761		10,455		10,455							2,929,215
0160407 - Ashanti Region	6,362,846	9,327		6,372,173		118,648	67,069	185,717							6,557,890



1.6. Appropriation Bill

Summary of Expenditure by Cost Center, Economic Item and Funding

Entity: 016 - Ministry of Tourism,Culture and Creative Arts
Year: 2025 | Currency: Ghana Cedi (GHS)
Full Year Budget

	GoG				IGF				Funds / Others			Donors			Grand Total
	Compensation of employees	Goods and Services	Capex	Total	Compensation of employees	Goods and Services	Capex	Total	Statutory	ABFA	Others	Goods and Services	Capex	Total	
0160407084 - Ashanti Regional Office	6,362,846	9,327		6,372,173		118,648	67,069	185,717							6,557,890
0160408 - Brong Ahafo Region	4,281,578	9,577		4,291,155		48,571	19,640	68,211							4,359,366
0160408111 - Brong Ahafo Regional Office	4,281,578	9,577		4,291,155		48,571	19,640	68,211							4,359,366
0160409 - Northern Region	2,857,155	9,827		2,866,983		14,973		14,973							2,881,956
0160409133 - Northern Regional Office	2,857,155	9,827		2,866,983		14,973		14,973							2,881,956
0160410 - Upper East Region	2,367,250	9,827		2,377,078		11,251		11,251							2,388,328
0160410153 - Upper East Regional Head Office	2,367,250	9,827		2,377,078		11,251		11,251							2,388,328
0160411 - Upper West Region	1,635,678	10,077		1,645,755											1,645,755
0160411162 - Upper West Regional Office	1,635,678	10,077		1,645,755											1,645,755
0160412 - Oti Region	696,159	10,327		706,487											706,487
0160412163 - Oti Regional Office	696,159	10,327		706,487											706,487
0160413 - Bono East Region	1,201,564	8,327		1,209,891											1,209,891
0160413164 - Bono East Regionsl Office	1,201,564	8,327		1,209,891											1,209,891
0160414 - Ahafo Region	223,829	10,327		234,156											234,156
0160414165 - Ahafo Regional Office	223,829	10,327		234,156											234,156
0160415 - Savannah Region	900,709	10,327		911,036											911,036
0160415166 - Savannah Regional Office	900,709	10,327		911,036											911,036
0160416 - Western North Region	1,210,223	10,327		1,220,551											1,220,551
0160416168 - Western North Regional Office	1,210,223	10,327		1,220,551											1,220,551
0160417 - North East	810,510	10,327		820,838											820,838
0160417167 - North East Regional office	810,510	10,327		820,838											820,838
01605 - Bureau of Ghana Languages	2,476,562	700,000	500,000	3,676,562		102,850	68,567	171,417							3,847,979
0160501 - General Office	572,968	365,554		938,522		10,254		10,254							948,776
0160501001 - Admin Office	572,968	365,554		938,522		10,254		10,254							948,776
0160502 - Greater Accra	1,903,594	334,446	500,000	2,738,040		92,596	68,567	161,163							2,899,203
0160502001 - Gen. Admin	1,903,594	334,446	500,000	2,738,040		92,596	68,567	161,163							2,899,203



1.6. Appropriation Bill

Summary of Expenditure by Cost Center, Economic Item and Funding

Entity: 016 - Ministry of Tourism,Culture and Creative Arts
Year: 2025 | Currency: Ghana Cedi (GHS)
Full Year Budget

	GoG				IGF				Funds / Others			Donors			Grand Total
	Compensation of employees	Goods and Services	Capex	Total	Compensation of employees	Goods and Services	Capex	Total	Statutory	ABFA	Others	Goods and Services	Capex	Total	
01606 - Department of Creative Arts	1,682,098	150,000	3,300,000	5,132,098											5,132,098
0160601 - Gen Admin	1,682,098	150,000	3,300,000	5,132,098											5,132,098
0160601001 - Admin Office	1,682,098	150,000	3,300,000	5,132,098											5,132,098
01650 - Subvented Agencies	32,684,011	1,574,056	12,130,000	46,388,068		9,994,414	2,321,187	12,315,601							58,703,668
0165001 - Ghana Museums & Monuments Board	17,475,602	500,000	1,670,000	19,645,603		1,711,917	1,518,114	3,230,031							22,875,633
0165001011 - Ghana Museums & Monuments Board Office	17,475,602	500,000	1,670,000	19,645,603		1,711,917	1,518,114	3,230,031							22,875,633
0165002 - National Theatre of Ghana	4,318,685	200,000	3,000,000	7,518,685		1,909,992	477,498	2,387,490							9,906,175
0165002001 - National Theatre of Ghana Office	4,318,685	200,000	3,000,000	7,518,685		1,909,992	477,498	2,387,490							9,906,175
0165003 - Kwame Nkrumah Memorial Park	651,849	100,000	1,300,000	2,051,849		5,523,134	52,947	5,576,080							7,627,929
0165003001 - Kwame Nkrumah Memorial Park Offoce	651,849	100,000	1,300,000	2,051,849		5,523,134	52,947	5,576,080							7,627,929
0165004 - W.E.B. Dubois Mem. Centre	515,980	54,057	500,000	1,070,037		269,594	47,576	317,170							1,387,207
0165004001 - W.E.B. Dubois Mem. Centre Office	515,980	54,057	500,000	1,070,037		269,594	47,576	317,170							1,387,207
0165005 - National Symphony Orchestra	2,794,525	100,000	50,000	2,944,525		161,072	40,268	201,340							3,145,865
0165005001 - National Symphony Orchestra Office	2,794,525	100,000	50,000	2,944,525		161,072	40,268	201,340							3,145,865
0165006 - Ghana Dance Ensemble	2,456,606	100,000	50,000	2,606,606		203,480	50,870	254,350							2,860,956
0165006001 - Ghana Dance Ensemble Office	2,456,606	100,000	50,000	2,606,606		203,480	50,870	254,350							2,860,956
0165007 - Abibigromma Theatre Company	1,222,214	100,000	50,000	1,372,214		40,194	17,226	57,421							1,429,634
0165007001 - Abibigromma Theatre Company Office	1,222,214	100,000	50,000	1,372,214		40,194	17,226	57,421							1,429,634
0165008 - National Folklore Board	866,848	100,000	1,300,000	2,266,848		57,024	38,016	95,040							2,361,888
0165008001 - National Folklore Board Office	866,848	100,000	1,300,000	2,266,848		57,024	38,016	95,040							2,361,888
0165009 - Pan African Writers Association	122,837	119,999	2,710,000	2,952,836											2,952,836
0165009001 - Pan African Writers Association Office	122,837	119,999	2,710,000	2,952,836											2,952,836
0165010 - National Film Authority	2,258,864	200,000	1,500,000	3,958,864		118,008	78,672	196,680							4,155,545
0165010001 - Executive Secretarys Office	1,367,050	110,464	1,500,000	2,977,514											2,977,514
0165010002 - Administration and Human Resource	655,514	89,536		745,050		72,489	59,164	131,653							876,703
0165010003 - Film and Production Development	184,534			184,534		45,519	19,508	65,027							249,561



1.6. Appropriation Bill

Summary of Expenditure by Cost Center, Economic Item and Funding

Entity: 016 - Ministry of Tourism,Culture and Creative Arts
Year: 2025 | Currency: Ghana Cedi (GHS)
Full Year Budget

	GoG				IGF				Funds / Others			Donors			Grand Total
	Compensation of employees	Goods and Services	Capex	Total	Compensation of employees	Goods and Services	Capex	Total	Statutory	ABFA	Others	Goods and Services	Capex	Total	
0165010004 - Legal Affairs	51,767			51,767											51,767