**MEDIUM TERM EXPENDITURE** FRAMEWORK (MTEF) **FOR** 2024-2027

## **NATIONAL MEDIA COMMISSION**

In accordance with Section 21(4) of the Public Financial Management Act, 2016 (Act 921)



## **PROGRAMME BASED BUDGET ESTIMATES FOR 2024**













# NATIONAL MEDIA COMMISSION

The NMC MTEF PBB Estimate for 2021 is available on the internet at: www.mofep.gov.gh



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## 1.5. Appropriation Bill

Summary of Expenditure by Sub-Programme, Economic Item and Funding

Entity: 030 - National Media Commission (NMC)
Year: 2024 | Currency: Ghana Cedi (GHS)
Base Version

		G	oG			Ī	GF		Funds / Others			Donors			
	Compensation of employees	Goods and Services	31 - Non financial assets	Total	Compensation of employees	Goods and Services	31 - Non financial assets	Total	Statutory	ABFA	Others	Goods and Services	31 - Non financial assets	Total	Grand Total
03001 - Management and Administration	9,522,520	2,715,000		12,237,520											12,237,520
03001001 - General Administration and Finance	9,522,520	1,635,000		11,157,520											11,157,520
03001002 - Policy Planning; Monitoring and Evaluation		1,080,000		1,080,000											1,080,000
03002 - Media Regulation and Management		7,285,000	4,020,000	11,305,000											11,305,000
03002001 - Media Affairs		4,635,000	4,020,000	8,655,000											8,655,000
03002002 - Media Complaints Settlements		2,650,000		2,650,000											2,650,000
Grand Total	9,522,520	10,000,000	4,020,000	23,542,520											23,542,520

# PART A: STRATEGIC OVERVIEW OF THE NATIONAL MEDIA COMMISSION (NMC)

#### 1. NATIONAL POLICY OBJECTIVES

The National Medium-Term Development Policy Framework contains Policy Objectives that are relevant to the National Media Commission are:

- Improve participation of civil society (media, traditional authorities, religious bodies, etc.) in national development (SDG 16,17 and AU 11,12,13)
- Ensure Responsive Governance and Citizen Participation in the Development Dialogue (SDG 16,17 and AU 11,12,)

#### 2. GOAL

Maintain a stable, united and safe society

#### 3. CORE FUNCTIONS

The core functions of the National Media Commission are to:

- Promote and ensure the freedom and independence of the media for mass communication or information;
- Take all appropriate measures to ensure the establishment and maintenance of the highest journalistic standards in the mass media, including the investigation, mediation and settlement of complaints made against or by the press or other mass media;
- Insulate the state-owned media from governmental control;
- Make regulations by constitutional instruments for the registration of newspapers and other publications, except that the regulations shall not provide for the exercise of any direction or control over the professional function of a person engaged in the production of newspapers or other means of mass communication;



## 4. POLICY OUTCOME INDICATORS AND PROJECTIONS

Outcome	Unit of	Base	eline	Latest s	status	Target	
Indicator	Measurement	Year	Value	Year	Value	Year	Value
Maintained viable systems for media	Number of equipment to be upgraded for media monitoring purposes	2022	13	2023	13	2025	18
and reviewed	Number of guidelines to improve ethical and professional standards available for use by the media	2022	3600	2023	4100	2025	3000
Developed Policy Guidelines for Content on Digital Migration	Number of Policy Guidelines to be developed to guide content on the digitise platform	2022	210	2023	2000	2025	2000
	Number of media complaints resolved and rulings publish in the Media	2022	30	2023	30	2025	35
Safety of Journalists	Develop Guidelines on Safety of Journalists to reduce number of attacks	2022	2	2023	4	2025	12



## 5. EXPENDITURE TRENDS FOR THE MEDIUM-TERM

The National Media Commission was allocated a budget of GH¢ 9,200,970.00 in 2023 and GH¢ 12,391,982.00 in 2024. The 2024 financial year recorded an increment of GH¢ 3,191,012.00 in value representing an upward variance of (0.26) for the Election year.

In previous year 2023, the total budget for the Commission stood at GH $\phi$  9,200,970.00; the table below capture details of the budget breakdown and releases as at September 2023.

#### **Economic classification for 2023**

Item	Budget	Releases	Variance	% Variance
Compensation of Employees	GH¢ 6,722,520.00	GH¢ 5,488,137.20	GH¢ 1,234,382.80	18.36%
Goods & Services	GH¢ 1,181,850.00	GH¢ 787,018.46	GH¢ 394,831.54	33.41%
CAPEX	GH¢ 1,296,600.00	GH¢ 1,296,600.00	-	0%

The Commission was given a budget Ceiling of GH¢ 12, 391,982.00 election year, out of which GH¢ 9,522,520.00 is for Compensation of Employees and GH¢ 2,869,4621.00 for Goods and Services with non-allocation for Capex.

Both figures for Compensation and Goods & Services recorded an upward trend of (0.29) and (0.59) in variance, thus GH¢ 2,800,000.00 and GH¢ 1,687,612.00 in value respectively for the 2024 election year.

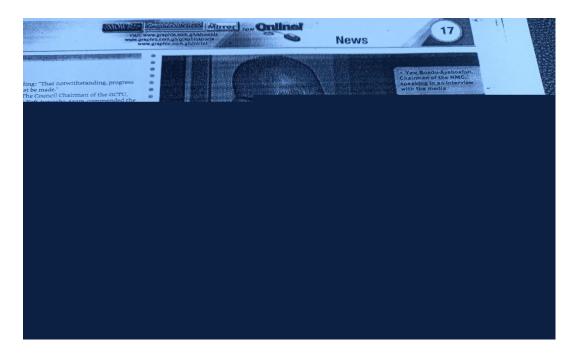
#### 6. SUMMARY OF KEY ACHIEVEMENTS IN 2023

In the under-review year, the Commission in accordance with Article 168 of the 1992 Constitution and section 2(1)(e) of the National Media Commission Act, 1993 (Act 449), the National Media Commission carried out the following:

#### **MEDIA AND PEACE BUILDING IN BAWKU:**

To complement state efforts in addressing the unfortunate Bawku crisis, the Commission continued its monitoring of radio stations in the area and deepened its engagement with media owners, presenters and programme hosts on peace journalism. Part of the engagement served as mini-training sessions on hate speech and peace building, additionally, the Commission worked with the Upper East Media Advisory Committee to sustain the gains from the engagement.





#### **ASSIN NORTH BY-ELECTION**

In the run up to the Assin North by-election, the Commission had to intensify media monitoring and education efforts to deepen engagement with the media towards responsible coverage of the campaign. Lack of media capacity and sometimes pure partisan considerations led to confusing messages regarding the circumstances leading to the by-election, the role and neutrality of the courts, the meaning similar matters. The Commission therefore had to work with the various actors to sanitize the airwaves even as we promoted open debate among the candidates. Similar interventions were undertaken in Kumawu even though the concerns and issues were different.

## COOPERATION WITH STAKEHOLDERS TO STOP JUJU FOR MONEY AND LOTTERY ON TELEVISION:

The Commission stepped up engagement with the National Communications Authority, the Ghana Independent Broadcasting Association; The Ghana Journalists' Association; The National Lottery Authority, the Ghana Police, the Bank of Ghana and other stakeholders to develop cooperative framework to fight the menace of juju and money on television. Issues such as double money, "sika gari" and other deceptions engaged the Commission during the period under review.

## **MEDIA, CULTURE AND SOCIETY:**

The Commission continued and intensified spot monitoring of issues between a number of radio stations and traditional authorities across different regions and continued dialogue with the chiefs and owners and radio stations. Thankfully, matters between between Nzema Radio and the Axim Traditional Council has been resolved while that of Dela Radio and the elders of the Adidome Traditional area show progress of abating.



#### **Coordinated Mechanism on the Safety of Journalists**

of attacks on journalists and media houses. The Commission issued press statements condemning the uncivilized acts. It is therefore, imperative to highlights these heinous acts as well as education journalists on their own safety.						
(P To Automotive Region)						

There is a Secretariat on the Safety of Journalists. Since January 2023 there have series

## INTERNATIONAL COOPERATION IN COMBATTING DISINFORMATION FROM INTERNATIONAL MALIGN ACTORS:

The Commission collaborated actively with other regulators in Africa to begin discussions towards developing standardized responses to fake news and disinformation on the continent especially with the growing threat of the Wagner Group in West Africa. A key outcome of this process is the clear commitment from Big Tech - Facebook, Instagram, Google etc. to cooperate with governments and regulators in Africa to prevent the weaponization of their platforms against Africa.

#### **REVAMPING THE OPERATIONAL CAPACITY OF NMC:**

The Commission within the period has been working assiduously with the Ministry of Finance, the Ministry of Information, the Public Services Commission to revamp the operational capacity of NMC to effectively regulate the more than 600 radio stations, 100 television channels and numerous online publications by the development of internal capacity and recruitment of new staff to meet the emerging challenges of media, democracy and peace building in Ghana.

## IMPROVING CITIZENS' ACCESS TO JUSTICE IN MEDIA RELATED INFRACTIONS:



The Commission continued to provide access and opportunity to citizens who felt wronged by the media to seek justice fairly and expeditiously through the Commission's Complaints Settlement processes. The Commission resolved many cases of that nature. Out of the number, 12 went through full trial and resolution to the satisfaction of all the parties

## **REVIEW OF THE MEDIA LANDSCAPE**

## **NEWSPAPER REGISTRATION:**

Since January 2023, the Commission has registration 70 newspapers, magazines, journals and online news portals.





## RADIO STATIONS IN GHANA



```
_1ATLANTIS FM
```

 $_2$ LIVE FM

3KASAPA FM

<sub>4</sub>ADOM FM

<sub>5</sub>HITZ FM

DESPITE COMPANY LIMITED (PEACE FM)

6

7TOP FM

<sub>8</sub>ONUA FM

<sub>9</sub>3 FM

<sub>10</sub>ACCRA FM

11 GLOBAL MEDIA ALLIANCE

 $_{12}$ CITI FM

<sub>13</sub>HOT FM

14CLASS FM

15 ASEMPA FM

- $_{16}^{\mathrm{OMAN}\,\mathrm{FM}}$
- <sub>17</sub>JOY FM
- <sub>18</sub>ATINKA FM
- <sub>19</sub>NEAT FM
- $_{20}$ PRIME FM
- 21 RAINBOW RADIO
- $_{22}\mathrm{MAX}\,\mathrm{FM}$
- 23 STARR FM
- 24 RADIO UNIVERS
- 25 IMPACT MEDIA LIMITED
  - <sub>1</sub> AHOTOR FM
- $_2$ ZYLOFON MEDIA COMPANY LIMITED
- 3 AUTHENTIC MEDIA COMPANY LIMITED
- $_4$ ANGEL FM
- <sub>5</sub>KINGDOM FM
- $_6$ HASHCOM GHANA LIMITED
- $_7$ PRESS XPRESS LIMITED
- <sub>8</sub>OKAY FM
- <sub>9</sub>VISION ONE FM
- $_{10}$ ASAASE RADIO
- $_{11}$ PLAN B FM
- 12 TRINITY FM
- CHANNEL 247 MEDIA SERVICES LIMITED
- 13
- $_{14}$ SWEET RHYTHMS
- $_{15} {\rm GOOODLIFE} \ {\rm FM}$
- $_{16}{
  m BRAVO}$  MULIMEDIA LIMITED
- <sub>17</sub>DADI FM
- <sub>18</sub>KINGDOM PLUS FM



- $_{19}{
  m MAGIC}~{
  m BROADCASTING~LIMITED}$
- $_{20}$ EZZY FM
- 21 123 FM
- $_{22}$ RADIO GOLD
- $_{23}$ WONTUMI MULTIMEDIA LIMITED
- $_{24}\mathrm{XYZ}$  BROADCASTING LIMITED
- 25 UNIIQ FM





## shutterstock

MAGE ID: 357968483

- 1. GTV
- 2. GBC NEWS
- 3. GL TV
- 4. GTV SPORTS PLUS
- 5. LS TV
- 6. CRYSTAL PRIME
- 7. CRYSTAL XTRA
- 8. CRYSTAL PLUS
- 9. TV AFRICA
- 10. TV3
- 11. METRO TV
- 12. NET 2
- 13. ETV
- 14. NEW TV
- 15. KANTANKA TV
- 16. CTV
- 17. LIGHT TV
- 18. GH ONE TV
- 19. ATINKA TV
- 20. UTV
- 21. SOUL TV
- 22. WONTUMI TV
- 23. GH POLICE TV
- 24. 3MUSIC TV
- 1. 25. BRYT TV

101.



- 26. 3ABN-GH
- 27. CHANNEL 247 TV
- 28. CAFDIL TV
- 29. ANGEL TV
- 30. SECOND CHANCE TV
- 31. TV XYZ
- 32. PAN AFRICAN TV
- 33. OBONU TV
- 34. PENT TV
- 35. ATV
- 36. CASH TV
- 37. AKUAFO TV
- 38. ADOM TV
- 39. ONUA TV
- 40. MAX TV
- 41. CITI TV
- 42. OCEANS TV
- 43. MOVEMENT TV
- 44. LUCKY TV
- 45. STRONG TV
- 46. MTA5 AFRICA

## 47. GALAXY TV

- 48. CNBC AFRICA
- 49. POWERLINE TV
- 50. ADOA TV
- 51. PARADISE TV
- 52. JOY NEWS
- 53. CHIEF TV
- 54. SUPER A1 TV
- 55. BEST TV
- 56. HOT TV
- 57. PHILICO TV
- 58. PROPHET 1 TV
- 59. OYEREPA TV
- 60. NTV
- 61. WESLEYAN TV
- 62. SAGANI TV
- 63. ELEPHANT TV



- 64. ATUGUBA TV
- 65. JERICHO TV
- 66. BENEDICT TV
- 67. OGYABA TV
- 68. TODAYS TV
- 69. CHEERS TV
- 70. AGYAPA TV
- 71. RUSH TV
- 72. SHELTER TV
- 73. MARANATHA TV
- 74. HENNES TV
- 75. ASOMAFO TV
- 76. NAZARETH TV
- 77. PASSION TV
- 78. AKASANOMA TV
- 79. AKWASI AWUAH TV
- 80. CACI TV
- 81. 7DS TV
- 82. LOVE REVOLUTION TV
- 83. HEALTH TV
- 84. NKABOM TV
- 85. COSMOPOLITAN TV
- 86. SILVER TV
- 87. TRINITY TV
- 88. BOC TV
- 89. BISA NYAME TV
- 90. TV MAGIC
- 91. BIG TV
- 92. FLY TV
- 93. STARR TV
- 94. AB TV
- 95. AMEN TV
- 96. DIAMOND TV
- 97. MEGYEFO TV
- 98. MABESH TV
- 99. ANIDASOPA TV
- 100. JOY PRIME

102.





## 2.6 Budget by Chart of Account

6.0- Programme, Sub-Programme and Natural Account Summary

Entity: 030 - National Media Commission (NMC)

Funding: All Source of Funding

Year: 2024 | Currency: Ghana Cedi (GHS)

	2024	2025	2026	2027
Programmes - National Media Commission (NMC)	23,542,520	23,542,520	23,542,520	23,542,520
03001 - Management and Administration	12,237,520	12,237,520	12,237,520	12,237,520
03001001 - General Administration and Finance	11,157,520	11,157,520	11,157,520	11,157,520
21 - Compensation of Employees [GFS]	9,522,520	9,522,520	9,522,520	9,522,520
22 - Use of Goods and Services	1,495,000	1,495,000	1,495,000	1,495,000
27 - Social benefits [GFS]	140,000	140,000	140,000	140,000
03001002 - Policy Planning; Monitoring and Evaluation	1,080,000	1,080,000	1,080,000	1,080,000
22 - Use of Goods and Services	1,080,000	1,080,000	1,080,000	1,080,000
03002 - Media Regulation and Management	11,305,000	11,305,000	11,305,000	11,305,000
03002001 - Media Affairs	8,655,000	8,655,000	8,655,000	8,655,000
22 - Use of Goods and Services	4,445,000	4,445,000	4,445,000	4,445,000
27 - Social benefits [GFS]	190,000	190,000	190,000	190,000
31 - Non financial assets	4,020,000	4,020,000	4,020,000	4,020,000
03002002 - Media Complaints Settlements	2,650,000	2,650,000	2,650,000	2,650,000
22 - Use of Goods and Services	2,650,000	2,650,000	2,650,000	2,650,000



## PART B: BUDGET PROGRAMME SUMMARY

## PROGRAMME 1: MANAGEMENT AND ADMINISTRATION

## 1. Budget Programme Objectives

- Ensure efficient and effective use of both financial and material resources of the Commission
- Develop quality human resource for efficient and effective delivery of service
- Ensure effective and efficient performance of the Commission through Monitoring and Evaluation of activities of the media

## 2. Budget Programme Description

The Commission through this programme will;

- Implement training programs to upgrade the skills of staff for effective delivery in the areas of quality assurance, internal controls, and risk management, monitoring and evaluation, administration and revenue generation.
- Ensure effective management of scarce resources to achieve targets of the Commission
- Provide logistics for the smooth administration of the Commission
- Ensure the preparation and implementation of the Medium Term and Strategic Plans,
- Undertake Monitoring and Evaluation of policies and programmes





## 2.6 Budget by Chart of Account

6.0- Programme, Sub-Programme and Natural Account Summary Entity: 030 - National Media Commission (NMC) Funding: All Source of Funding

Year: 2024 | Currency: Ghana Cedi (GHS)

	2024	2025	2026	2027
03001 - Management and Administration	12,237,520	12,237,520	12,237,520	12,237,520
03001001 - General Administration and Finance	11,157,520	11,157,520	11,157,520	11,157,520
21 - Compensation of Employees [GFS]	9,522,520	9,522,520	9,522,520	9,522,520
22 - Use of Goods and Services	1,495,000	1,495,000	1,495,000	1,495,000
27 - Social benefits [GFS]	140,000	140,000	140,000	140,000
03001002 - Policy Planning; Monitoring and Evaluation	1,080,000	1,080,000	1,080,000	1,080,000
22 - Use of Goods and Services	1,080,000	1,080,000	1,080,000	1,080,000



#### **BUDGET SUB-PROGRAMME SUMMARY**

#### PROGRAMME 1: MANAGEMENT AND ADMINISTRATION

## **SUB-PROGRAMME 1.1: General Administration and Finance**

## 1. Budget Sub-Programme Objectives

- To effectively manage and coordinate activities of the various Units within the Commission.
- To strengthen the financial and human resource development in the Commission through training and career development.
- To strengthen the Commission's capacity of resource mobilization and financial management
- To develop effective communication between the Commission and the media industry
- To strengthen internal controls, risk management and governance

## 2. Budget Sub-Programme Description

This sub-programme covers the coordination of activities of the Commission through the office of the Executive Secretary.

The main operations are to:

- Direct, coordinate and ensure efficient as well as effective management of the Commission.
- Provide logistic support for the smooth running of the Commission
- Provide career development for the Commission staff through trainings, seminars and workshops,
- Management of properties of the Commission through periodic assessment, renovations and maintenance.

This sub-programme also includes the activities of the Legal Unit which is responsible for advising the Commission on Legal and Constitutional matters and their implications for the Commission's work and programmes. Through this sub-programme, the Commission liaises with the Attorney General's office and other institutions in respect of legal advice.

In addition, there is a Technical Department which deals with Information Technology and Technical Standards.



## 3. Budget Sub-Programme Results Statement

The table indicates the main outputs, its indicators and projections by which the Commission measures the performance of this sub-programme. The past data indicates actual performance whilst the projections are the Commission's estimate of future performance.

		Past `	Years	Projections					
Main Outputs	Output Indicator	2021	2022	Budget Year 2023	Indicative Year 2024	Indicative Year 2025	Indicative Year 2026		
Development of procurement plan	Developed by	-	-	30 November	30 November	30 November	30 November		
Update of Asset Register	Updated by	31 January	31 January	30 September	30 September	30 September	30 September		
Preparation of Cash Plan	Prepared by	-	-	13th December	18 <sup>th</sup> December	16 <sup>th</sup> December	16 <sup>th</sup> December		
Preparation of financial reports	Prepared by	31st March							
internal audit	Reports submitted by	31st March							
annual budget	Annual estimates prepared by	30 <sup>th</sup> September							

## 4. Budget Sub-Programme Operations and Projects

The table lists the main Operations and Projects to be undertaken by the sub-programme.

Operations	Projects
Internal management of the organization	No Projects
Administrative Expenses	
Workshops and meetings	
Subscriptions and International Conferences	
Local travels/Allowances, Hotel Expenses	





## 2.8. Budget by Chart of Account

8 - Sub-Programme and Natural Account

Entity: 030 - National Media Commission (NMC)

Funding: All Source of Funding

Year: 2024 | Currency: Ghana Cedi (GHS)

	2024	2025	2026	2027
03001001 - General Administration and Finance	11,157,520	11,157,520	11,157,520	11,157,520
21 - Compensation of Employees [GFS]	9,522,520	9,522,520	9,522,520	9,522,520
22 - Use of Goods and Services	1,495,000	1,495,000	1,495,000	1,495,000
27 - Social benefits [GFS]	140,000	140,000	140,000	140,000



## BUDGET SUB-PROGRAMME SUMMARY

## PROGRAMME1: MANAGEMENT AND ADMINISTRATION

## **SUB-PROGRAMME 1.2: Policy, Planning, Monitoring and Evaluation**

## 5. Budget Sub-Programme Objectives

- Facilitate the preparation of the Commission's strategic plan, medium term monitoring framework, and evaluation plan
- Facilitate monitoring and evaluation of the Commission's programs and policies
- Formulate, coordinate policies and programs of the Commission

## 6. Budget Sub-Programme Description

This sub-programme seeks to strengthen the capacity of the Policy Planning, Monitoring and Evaluation Unit to support the implementation of the Commission's programs.

This is achieved through:

- Preparation and review of Strategic Plan, Medium Term Plans, Monitoring framework and evaluation plan
- Collection, collation and compilation of all relevant data in relation to the Commission's functions through effective monitoring and evaluation



## 7. Budget Sub-Programme Results Statement

The table indicates the main outputs, its indicators and projections by which the Commission measures the performance of this sub-programme. The past data indicates actual performance whilst the projections are the Commission's estimate of future performance.

		Past	Years	Projections				
Main Outputs	Output Indicator	2021	2022	Budget Year 2023	Indicative Year 2024	Indicative Year 2025	Indicative Year 2026	
Revised	Guidelines on hate speech reviewed by	30 <sup>th</sup> Sept.	30 <sup>th</sup> Sept.	30 <sup>th</sup> Sept.	30 <sup>th</sup> Sept.	30th Sept.	30 <sup>th</sup> Sept.	
Guidelines	Guideline on Political advertising reviewed by	30th Sept.	30th Sept.	30th Sept.	30th Sept.	30th Sept.	30th Sept.	
Revised Medium Term Plan	Review completed by	30th Sept.	30th Sept.	30th Sept.	30th Sept.	30th Sept.	30th Sept.	
Monitoring and Evaluation (M&E) Plan	M&E plan developed by	30th Sept.	31st Dec.	-	-	-	31st Dec.	

## 8. Budget Sub-Programme Operations and Projects

The table lists the main Operations and Projects to be undertaken by the sub-programme.

Operations	Projects
Policy and Programme Review activities/Publication and Dissemination of policies and Programmes	No Projects
Produce media mapping survey	
Contract legal experts to research on existing laws on media which require reforms	
Strengthen partnership with the media to enhance cohesion on national issues	
Strengthen independent governance institutions to perform their functions effectively	





## 2.8. Budget by Chart of Account

8 - Sub-Programme and Natural Account

Entity: 030 - National Media Commission (NMC)

Funding: All Source of Funding

Year: 2024 | Currency: Ghana Cedi (GHS)

	2024	2025	2026	2027
03001002 - Policy Planning; Monitoring and Evaluation	1,080,000	1,080,000	1,080,000	1,080,000
22 - Use of Goods and Services	1,080,000	1,080,000	1,080,000	1,080,000



## BUDGET PROGRAMME SUMMARY

## PROGRAMME 2: MEDIA REGULATION AND MANAGEMENT

## 1. Budget Programme Objectives

- To Promote and ensure the freedom and independence of the media for mass communication
- To ensure development, publication and dissemination of monitoring results
- Develop and sustain high journalistic standards in the mass media

## 2. Budget Programme Description

Chapter 12 of the 1992 Constitution of Ghana titled 'Freedom and Independence of the Media' and Act 449 spells out the work of the National Media Commission (NMC). The Commission takes all appropriate measures to ensure the establishment and maintenance of the highest journalistic standards in the mass media including investigation, mediation and settlement of complaints made against or by the press or other mass media.

Additionally, the programme seeks to insulate the state-owned media from governmental control.

The programme also organizes workshops and has developed series of guidelines to help regulate the media.





## 2.6 Budget by Chart of Account

6.0- Programme, Sub-Programme and Natural Account Summary Entity: 030 - National Media Commission (NMC)

Funding: All Source of Funding

Year: 2024 | Currency: Ghana Cedi (GHS)

	2024	2025	2026	2027
03002 - Media Regulation and Management	11,305,000	11,305,000	11,305,000	11,305,000
03002001 - Media Affairs	8,655,000	8,655,000	8,655,000	8,655,000
22 - Use of Goods and Services	4,445,000	4,445,000	4,445,000	4,445,000
27 - Social benefits [GFS]	190,000	190,000	190,000	190,000
31 - Non financial assets	4,020,000	4,020,000	4,020,000	4,020,000
03002002 - Media Complaints Settlements	2,650,000	2,650,000	2,650,000	2,650,000
22 - Use of Goods and Services	2,650,000	2,650,000	2,650,000	2,650,000



#### BUDGET SUB-PROGRAMME SUMMARY

## PROGRAMME 2: MEDIA REGULATION AND MANAGEMENT

#### **SUB-PROGRAMME 2.1: Media Affairs**

## 1. Budget Sub-Programme Objectives

- To determine the coverage of issues such as politics, agriculture, culture as well as women and children.
- To determine how skewed the media is towards national/developmental issues
- To determine the calibre of Journalists/Media Practitioners that operate in the media industry
- To determine adherence to professional standards in the media
- To strengthen the autonomy of state-owned media

## 2. Budget Sub-Programme Description

The Monitoring and Research Unit of the Media Affairs exists to formulate policies and improve upon professional standards.

The main operations include

Standards: Involves setting standards, sensitization and stakeholder consultation on standards as well as review of standards

Monitoring: Acquisition of Monitoring equipment, installation, operation and the conduct of monitoring. The Commission also undertakes stakeholder engagement to solicit input on monitoring results.

Enforcement: This involves use of the various guidelines to enforce the basic ethics of the journalism profession. These guidelines are for both print and electronic media.

For monitoring of standards, Coding Instruments are developed; reports are generated on both the Electronic and Print Media which helps the Unit and the Commission to influence media policy direction and development in the industry.

Constitutional Instrument (CI 39), 2003 mandates the Commission to register newspapers, journals and all other publications for mass communication.

Additionally, each registered publication submits two copies of every edition of the publication to the Commission and its certificate is renewable every year.

The beneficiaries include the general public, research institutions, the media and academia

The Unit is challenged because of logistical constraints and lack of funds to go for regular checks of newsstands. Funding is provided by the Government of Ghana.



## 3. Budget Sub-Programme Results Statement

The table indicates the main outputs, its indicators and projections by which the Commission measures the performance of this sub-programme. The past data indicates actual performance whilst the projections are the Commission's estimate of future performance.

		Past Years		Projections						
Main Outputs	Output Indicator	2021 2022		Budget Year 2023	Indicative Year 2024	Indicative Year 2025	ndicative Year 2026			
Newspapers, journals and magazines Registered	Number of Newspapers Registered	21	21	50	60	65	70			
	Number of Magazines &journals Registered	14	24	30	35	40	45			
Monitoring of Media (print and Electronic)	Number of monitoring reports developed	-	-	4	4	4	4			



## 4. Budget Sub-Programme Operations and Projects

The table lists the main Operations and Projects to be undertaken by the sub-programme.

Operations	Projects
Regulation of Media Landscape	No Project
Review and amend the National Media Commission Act to empower the Commission to enforce its mandate.	
Enact new law on fairness doctrine for state- owned.	
Enact Heat Speech law	
Sensitize stakeholders on new laws when passed.	
Accelerate the enactment of laws affecting content delivery across platforms including broadcasting law.	
Enact new law on complaints settlement	
Establish appropriate framework for collaborative engagement with the media	
Strengthen capacity of the media to play watchdog role	
Develop Guideline on Investigative Journalism	
Develop Guidelines for Hate Speech	





## 2.8. Budget by Chart of Account

8 - Sub-Programme and Natural Account

Entity: 030 - National Media Commission (NMC)

Funding: All Source of Funding

Year: 2024 | Currency: Ghana Cedi (GHS)

	2024	2025	2026	2027
03002001 - Media Affairs	8,655,000	8,655,000	8,655,000	8,655,000
22 - Use of Goods and Services	4,445,000	4,445,000	4,445,000	4,445,000
27 - Social benefits [GFS]	190,000	190,000	190,000	190,000
31 - Non financial assets	4,020,000	4,020,000	4,020,000	4,020,000



## BUDGET SUB-PROGRAMME SUMMARY

## PROGRAMME 2: MEDIA REGULATION AND MANAGEMENT

## **SUB-PROGRAMME 2.2: Media Complaints Settlement**

## 1. Budget Sub-Programme Objective

To Settle Complaints through investigations and mediation.

## 2. Budget Sub-Programme Description

The sub-programme considers both documentary and oral evidence provided by the parties and shall rule on the issues as it considers just in all circumstances.

Its rulings make any or all of the following orders:

- A retraction and an apology with equal prominence as the original offensive material
- Publication of a rejoinder
- Direct disciplinary action for breach of code of ethics
- Additionally, before a ruling is made, a complaint is usually lodged by an aggrieved person. The Committee then invites the Editor of the Newspaper, Radio or Television Station for an amicable settlement.
- It serves as avenue for any person aggrieved by a publication or by the act or omission of any journalist, newspaper proprietor, a publisher or any person in respect of any publication in the media to lodge a complaint to the Commission.
- It serves as an Alternative Dispute Platform for the amicable resolution of disputes between parties.

Funding of activities of this sub-programme is provided by the Government of Ghana. The direct beneficiaries are aggrieved individuals and the media itself.

Challenges that the sub-programme face are that many editors when invited to settlement meetings refuse to appear before the Complaints Settlement Committee but the National Media Commission has no power to subpoena any editor who infringes or refuses to honour an invitation.

There is also the challenge of many media practitioners not having any training in journalism so they turn to violate the fundamental principles of the profession.



## 3. Budget Sub-Programme Results Statement

The table indicates the main outputs, its indicators and projections by which the Commission measures the performance of this sub-programme. The past data indicates actual performance whilst the projections are the Commission's estimate of future performance.

Main Outputs	Output Indicator	Past	Years	Projections					
		2021	2022	Budget Year 2023	Indicative Year 2024	Indicative Year 2025	Indicative Year 2026		
Media complaints settled	Number of cases received	30	35	45	50	55	60		
	Number of cases resolved	12	15	20	25	30	40		

## 4. Budget Sub-Programme Operations and Projects

The table lists the main Operations and Projects to be undertaken by the sub-programme.

Operations	Projects
Review of existing laws	No Project
Newspaper registration	
Complaints mediation/Safety of Journalists	
Content regulation	
Broadcasting law	
Stakeholder consultations	
Stakeholder review	
Preliminary reviews	
Gazetting of laws	
Sensitization of stakeholders	
Strengthen National Media Commission to play its media oversight function	
Integrate development communication at all levels.	
Facilitate the enactment of regulations to streamline the media landscape	





## 2.8. Budget by Chart of Account

8 - Sub-Programme and Natural Account

Entity: 030 - National Media Commission (NMC)

Funding: All Source of Funding

Year: 2024 | Currency: Ghana Cedi (GHS)

	2024	2025	2026	2027
03002002 - Media Complaints Settlements	2,650,000	2,650,000	2,650,000	2,650,000
22 - Use of Goods and Services	2,650,000	2,650,000	2,650,000	2,650,000





**1.6. Appropriation Bill**Summary of Expenditure by Cost Center, Economic Item and Funding

Entity: 030 - National Media Commission (NMC) Year: 2024 | Currency: Ghana Cedi (GHS) Base Version

		GoG				IGF			Funds / Others			Donors			
	Compensation of employees	Goods and Services	Capex	Total	Compensation of employees	Goods and Services	Capex	Total	Statutory	ABFA	Others	Goods and Services	Capex	Total	Grand Total
030 - National Media Commission (NMC)	9,522,520	10,000,000	4,020,000												
03001 - Gen. Admin	9,522,520	10,000,000	4,020,000												
0300102 - Finance and Administration	9,522,520	10,000,000	4,020,000												
0300102001 - Admin Office	9,522,520	10,000,000	4,020,000												

