



***MEDIUM TERM EXPENDITURE FRAMEWORK (MTEF)
FOR 2021-2024***

MINISTRY OF INFORMATION

***PROGRAMME BASED BUDGET ESTIMATES
For 2021***



Transforming Ghana Beyond Aid



MINISTRY OF INFORMATION

The MoI MTEF PBB for 2021 is also available on the internet at: www.mofep.gov.gh



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1.5. Appropriation Bill

Summary of Expenditure by Sub-Programme, Economic Item and Funding

Entity: 031 - Ministry of Information
 Year: 2021 | Currency: Ghanaian Cedi (GHS)
 2021 Full Year Budget

	GoG			IGF			Funds / Others			Donors		Grand Total
	Compensation of employees	Goods and Services	31 - Non financial assets	Compensation of employees	Goods and Services	31 - Non financial assets	Statutory	*Error: invalid report object*	Goods and Services	31 - Non financial assets	Total	
03101 - Management and Administration	3,710,490	6,768,694	10,000,000	20,479,184								20,479,184
03101001 - General Administration and Finance	927,623	751,822	10,000,000	11,679,444								11,679,444
03101002 - Human Resource	2,782,867			2,782,867								2,782,867
03101003 - Policy, Planning, Budgeting, Monitoring and Evaluation		6,016,872		6,016,872								6,016,872
03102 - Information Management	79,374,178	2,300,000		81,674,178	23,227,246	595,570			23,822,816			105,496,994
03102001 - Electronic Media Services	50,374,179	1,100,000		51,474,179	23,227,246	595,570			23,822,816			75,296,995
03102002 - Information Gathering and Dissemination Services	28,999,998	1,200,000		30,199,998								30,199,998
Grand Total	83,084,667	9,068,694	10,000,000	102,153,361	23,227,246	595,570			23,822,816			125,976,177

PART A: STRATEGIC OVERVIEW OF THE MINISTRY OF INFORMATION

1. NATIONAL MEDIUM-TERM DEVELOPMENT POLICY FRAMEWORK (NMTDPF) POLICY OBJECTIVES

The NMTDPF contains (7) Policy Objectives that are relevant to the Ministry of Information. The following are the policy objectives of the Ministry;

- Deepen Transparency and public accountability
- Enhance capacity for policy formulation and coordination
- Demystify the Presidency and bring the President closer to the people
- Promote the fight against corruption and economic crimes
- Improve participation of civil society (media, traditional authorities, religious bodies) in national development
- Promote discipline in all aspects of life
- Ensure responsive governance and citizen participation in the development dialogue.

2. MISSION

The Ministry of Information exists to facilitate free flow of adequate, timely and reliable information and feedback between government and its various publics for socio-economic empowerment and enhanced democratic citizenship

3. CORE FUNCTIONS

The core functions of the Ministry are to:

- Formulate policies for the Information Sector
- Provide public relations support to the Presidency and MDAs.
- Collaborate with MDAs to effectively disseminate information on government policies, programmes and activities
- Gather and assess feedback on government policies, programmes and activities • Gather and process local and foreign news.
- Disseminate processed news to local and foreign subscribers



4. POLICY OUTCOME INDICATORS AND TARGETS

POLICY OUTCOME INDICATORS AND TARGETS							
Outcome Indicator Description	Unit of Measurement	Baseline		Latest Status		Target	
		Year	Value/Status	Target	Value/Status	Year	Value/Status
Improved Transparency and public access to information	Right to Information	2016	Draft Bill		Implementation commenced	2024	Continue implementation
	No. of Meet-the-Press series held	2016	19	34	8	2024	28
	Minister's Press Briefing	2016	N/A	45	45	2024	60
	Reach on Social Media	2016	N/A	200,000.00	1,123,023.00	2024	4,000,000.00
	No. of Ghana@Work Campaigns held	2016	N/A	10	3	2024	10
	No. of Local stories processed by GNA	2016	5000	13,000	11,355	2024	20,000
	No of Foreign Stories processed by GNA	2016	930	1,400	1,305	2024	5,000
	GNA reach on Social Media	2016	N/A	50 per cent	35 per cent	2024	80 per cent
	Audience Market Share by GNA	2016	N/A	55 per cent	45 per cent	2024	90 per cent
	Number of National Events covered by GBC	2016	510	125	67	2024	300
	No. of Public Education Campaigns held	2016	3	4	3	2024	10
Outcome Indicator Description	Unit of Measurement	Baseline		Latest Status		Target	
		Year	Value/Status	Target	Value/Status	Year	Value/Status
Improved partnership building to promote Good Governance	No. of Town Hall Meetings organised	2016		4	2	2024	16
	No. of Meet the Press series by MMDCEs	2016	N/A	4	1	2024	260
	No. of National Policy Summits organised	2016		2	0	2024	10
Outcome Indicator Description	Unit of Measurement	Baseline		Latest Status		Target	
		Year	Value/Status	Target	Value/Status	Year	Value/Status
Sector Agencies reoriented for Improved Service Delivery	Reorientation plan developed	2016	N/A		Plan approved by cabinet and implementation commenced	2024	Continue implementation
	Recapitalisation of key agencies	2016	N/A		Recapitalisation ongoing	2024	fully capitalised
	Staff Capacity developed	2016			70% of staff trained	2024	90% of staff to be trained



5. EXPENDITURE TREND FOR THE MEDIUM-TERM

For the 2018 fiscal year, the Ministry of Information was allocated a total budget of One Hundred and Seven Million, Three Hundred and Forty-Six Thousand, and Sixty-Seven Ghana Cedis (GH¢107,346,067), comprising Seventy-Five Million, Nine Hundred and Twenty-One Thousand, Six Hundred and Nine Ghana Cedis (GH¢75,921,609.00) for Compensation of Employees, Twenty-Seven Million, One Hundred and Forty-Three, Five Hundred and Sixty-One Ghana Cedis (GH¢27,143,561) for Goods and Services and Four Million, Two Hundred and Eighty Thousand, Eight Hundred and Ninety-Seven Ghana Cedis (GH¢4,280,042) for Capital Expenditure.

In 2019, an amount of One hundred and seventeen million, nine hundred and fourteen thousand, three hundred and thirty Ghana Cedis (**GH ¢ 117,914,330.00**) was allocated to the Ministry. This allocation was reviewed in the mid-year budget to One hundred and twenty million, nine hundred and forty-two thousand, nine hundred and forty-five Ghana cedis (**GH ¢ 120,942,945.00**) to cater for RTI preparatory activities broken down as follows; compensation **GH¢ 68,278,101.00**, Goods and Services **GH¢ 19,204,391.00**, CAPEX **GH¢ 2,059,952.00** and IGF **GH¢ 31,400,501.00**

In 2020, an amount of one hundred and forty million, two hundred and thirty-six thousand, eight hundred and twenty-three Ghana cedis (**GH¢ 140,236,823.00**) was allocated to the Sector and distributed as follows;

- Compensation - **GH¢ 83,084,666.96**
- Goods & Services - **GH¢ 32,526,137.00**
- IGF - **GH¢21,766,669.00**

Out of this allocation, a total amount of one hundred and six million, five hundred and eighty-two thousand, twenty Ghana cedis and six pesewas (**GH¢ 106,582,020.06**) was released and the sector was able to access all of it leaving a variance of GH 33,654,802.4 as indicated in the table below;

Classification	2020 Budget (A)	Released/Collected (Jan-Dec. 2020) (B)	Variance (A-B)	% Variance (A-B)
Compensation	83,084,666.96	72,513,196.88	10,571,470.08	12.72
Goods and Services	32,526,137.00	25,498,911.48	7,027,225.52	21.60
<i>O/W RTI</i>	20,000,000.00	15,000,000.00	5,000,000.00	25.00
<i>O/W GOVCOM</i>	6,000,000.00	6,000,000.00	-	-
Capex	0			
Total GOG	115,610,803.96	98,012,108.36	17,598,695.60	15.22
Donor	2,859,350.00	0	2,859,350.00	100.00



IGF	21,766,669.00	8,569,912.19	13,196,756.81	60.63
Grand Total	140,236,823.0	106,582,020.6	33,654,802.4	24.00

Also, under the COVID-19 Emergency Preparedness Project, the Ministry received a total amount of **GH¢ 12,926,541** out of a total budget of GH¢24,706,949.80 for the implementation of covid-19 Public Education Activities.

6. SUMMARY OF KEY PERFORMANCE IN 2020

In line with our mandate, the following were achieved;

Right to Information Law

- Engaged and trained Local Government Service Staff
- Conducted sensitization of all public institutions
- Procured IT solution for data management and retrieval
- Trained record officers of all public institutions on the RTI and data management tools
- Trained designated RTI officers on the RTI and data management tools
- Recruited 100 RTI officers and deployed same to selected public institutions
- Procured computers for distribution to selected public institutions
- Set-up and commissioned the RTI Secretariat
- Facilitated the outdoorings of the RTI Commission members

Town Hall Meetings

The Town Hall Meeting is a platform that has been created mainly for accountability to the people, particularly to those at the grassroots level. In 2020, the programme was rebranded and improved to include the results fair through a collaboration with the Ministry of Monitoring and Evaluation. The programme also enjoyed massive nationwide media coverage. The events offered a platform for informing the people about government policies. It also created the opportunity for chiefs and citizens at the grassroots to demand answers to their questions from the national and local government authorities.

The programme served as an avenue for ascertaining first-hand information on the impact of public policies from the beneficiaries. Two (2) Town Hall Meetings were held in Kumasi and Accra with the Vice President as the Guest Speaker and other high-ranking government officials

Minister's Press Briefing

These briefings started in 2018. In 2020, however, with the outbreak of the covid-19 pandemic, the frequency of the minister's briefings increased to 45 from 25 in 2019. These briefings focused on updating the public on events as they played out and measures the government took to ensure that the effect of the pandemic was minimized.



Public Education/Risk Communication on COVID-19 pandemic

- Sensitisation workshops organised for the Media practitioners from the PRINPAG, GIBA and the GJA
- Engaged all recognized faith-based organisations and political parties;
- Trained all 260 District and 16 Regional Information Officers across the country on the pandemic and organised Public Education Campaigns across communities in 260 Districts using appropriate local means of communicating;
- Engaged 400 Paramount Chiefs and 240 Queen mothers through the Regional House of Chiefs to educate them on lead prevention awareness, anti-stigmatisation and to counter misinformation in the communities
- 40 regular and coordinated engagements of the press were held at the national and sub-national levels;
- Printed and widely circulated educational materials on COVID-19 across the country;
- Rolled out mass media advertising on COVID-19 across traditional and new media;
- Redesigned and regularly updated the Ministry's website and social media platforms with COVID-19 related information;
- Minister's Press Briefing sessions were also held to sensitise the public
- Transmitted 40 press briefings live across all channels / mediums;
- Facilitated the translation of Presidential and Ministerial briefings into 13 local Ghanaian languages

National Information Contact Centre (Info 311 Call Centre)

The 311 Information Centre was launched in April 2020 by His Excellency the Vice President. The Centre is a single-point-of-access non-emergency phone number that people can call to find information about Government services, policies, make complaints or report problems.

It also allows government to push information to the citizenry as well as conduct survey to elicit feedback on government issues. The multi-channel service model includes voice interaction (by dialing 311), messaging (sms, WhatsApp), social media (Facebook, Twitter etc) as well as deployed applications on smartphones and the info311 website for citizen services.

The centre received and provided feedback on a total of Forty-Five Thousand, Four Hundred and Eighty-Two (45,482) calls from April to August 2020, with April recording the highest number of calls totalling Twenty-One Thousand, Four Hundred and Fifty-Two (21,452), with August recording the lowest with a total of Three Thousand, Five Hundred and Fourteen (3,514). The call categories included the following:

- COVID-19 Lockdown Issues
- COVID-19 Donation
- COVID-19 PPEs Request
- COVID-19 Emergencies
- COVID-19 Information
- General Information/Other
- Prank calls



Nation Building Updates

Twelve (12) NBUs were organised as indicated below:

- The first NBU was on the theme “Leadership That Delivers.” Heads of National Youth Authority (NYA) National Entrepreneurship and Innovation Plan (NEIP), Youth Employment Authority (YEA), National Service Secretariat (NSS), Nation Builders Corps (NABCO) and the National Board for Small Scale Industries (NBSSI) made presentations during the programme and shared the rich experiences they had acquired during the period.
- 8th October 2020 - Minister for Trade and Industry took its turn at the NBU and presented on the theme “ Industrializing Ghana, 1D, 1F “
- 3th October 2020 - Minister for Education presented on the Theme: “Investing in Education, Investing In The Future.”
- 20th October , 2020 - Hon Minister for Health presented on the theme “ Protecting Lives And Livelihoods In The Midst Of Crisis”
- 27th October 2020 - Regional Ministers from Western, Central, Volta, Northern and Bono Regions on spoke on the topic “Rebuilding the Ghanaian Economy” with special reference to their various regions
- 27th October 2020 - Education Ministry had a second opportunity to engage the citizenry on the topic “ The Teacher At The Centre Of Quality Education”
- 3rd November 2020 - Minister for Food and Agriculture Ministry spoke on the topic “Becoming West Africa Food Basket”
- 5th November 2020 - Energy Minister presented on the Theme “Keeping the lights on, Powering Our Growth”
- 10th November 2020 - Regional Ministers from Ashanti, Eastern, Upper West and Greater Accra presented on the theme “Rebuilding the Ghanaian Economy” with special reference to their regions.
- 12th November 2020 Minister for Roads and Highways spoke on “Rebuilding the Ghana Roads Network”
- 12th November 2020 - Regional Ministers from Western North, Oti, North East, Savannah, Bono East, Ahafo and Regional Reorganization Ministry presented on the theme “Rebuilding the Ghanaian Economy “.
- 26th November 2020 - H.E. the Vice President took his turn on the theme “December 7 and the Future of the Economy”

Meet the Press Series

The Meet the Press is designed to create opportunity for all Ministers to account to the public and stakeholders on developments within the sector. It is also a platform to provide information on future developments in the sector. The Ministry in conjunction with the ISD has organized 8 Meet-the Press series;



Social Media Reach/Bulletins

Social Media offers platforms that cannot be overlooked in Government information dissemination. Social media platforms allow Government to reach a wider range of the populace predominantly the youth who are more receptive on social media. These social media platforms such as Facebook, Twitter and Instagram are easier to track and monitor with a variety of analytical tools and thereby target messaging appropriately. The Ministry of Information publishes and circulates several social media bulletins daily to inform its captive audiences on social media. The Ministry's combined reach on its social media platforms increased exponentially from 50,000 in 2019 to 1,123,023 in 2020 due to the outbreak of the COVID-19 pandemic.

Information Services Department (ISD)

The Information Services Department carried out the following activities during the period;

- **Public Education Campaigns;** to educate the populace on key government policies and other pressing social issues. In 2020, three Public Education Campaigns on Corona Virus, Ghana National Household Registry (NHR), and NIA were carried out. These exercises went a long way to boost the interest of the general public in the process.
- **3000 copies of Ghana today magazine** were printed and circulated
- **221 situational and 1008 reaction reports** produced in 2020. These reports cover the reactions and key situations of the general public across the regions/districts to government policies and programmes. It helps government in determining the acceptability of its programmes and policies.
- **A total of 94 features and 175 stories** produced and published on the Ghana Today News site
- **A research Unit** was established in the ISD which conducted two major surveys on COVID-19 and the results communicated to Cabinet. The outcomes fed into shaping government strategy and responses to the pandemic.

Ghana News Agency Media Subscribers and News Coverage

As at the end of 2020 the Agency had produced

- 11,355 local news stories
- 1,305 foreign news
- 145 feature stories

These news cover Health, Social, Human Interest, Sports, Education, Science, Politics, Business and Economics to educate the public. The audience market share of GNA stands at 45% The Agency also has a 35% reach on Social Media

Ghana Broadcasting Corporation

GBC's mandate encapsulates state Broadcasting, Public Service Broadcasting and Commercial Broadcasting. As part of GBC's public service mandate, the Corporation;

- Provided virtual space for hosting of National events affected by COVID-19 Protocols. These events include, May Day, Eidul Fitr and Eidul Adha event with the President and Vice President attending.



- Was the lead Broadcaster for the presidential COVID-19 pandemic updates to the nation. From Lockdown to current state.
- Broadcasted live the COVID-19 updates at the Ministry of information to the nation.
- Assisted in raising funds to meet the medical needs of the general public in critical condition as part of its Corporate Social Responsibility.
- Started a sanitation programme dubbed, ‘Wash Hour’
- Partnered the Ministry in broadcasting the “Ask the Info Minister”.
- Established the Ghana Learning Television in collaboration with Ghana Education Service.
- Transformed the Yendi and Bawku relay stations into full and separate FM radio stations.
- Acquired a Microwave link facility to connect BH3 to Adjankote. This replaced the rented link services from K-NET.
- Acquired a new electricity dedicated transformer serving BH3
- Enhanced its presence on social media
- Established the Garden City TV Studio for Kumasi.
- Finalized the JICA studio equipment for the digitalization of BH3 studio 1
- The table below depicts key programmes implemented by GBC in 2020;

GHANA BROADCASTING CORPORATION

KEY PROGRAMMES BROADCAST				
NO.	PROGRAMMES	TV	RADIO	TOTAL
1	NEWS BULLETINS IN ENGLISH	1,581	1,560	3,141
2	NEWS BULLETINS IN LOCAL LANGUAGES	470	5,640	6,110
3	CURRENT AFFAIRS	637	780	1,417
4	ADULT EDUCATION	300	1,670	1,970
5	LIVE COVERAGES	115	115	230
6	TALKING POINT	52		52
7	DOCUMENTARIES/FEATURES	147	16	163
8	MOOMEN TONIGHT	156		156
9	WOMEN'S PROGRAMME	196	637	833
10	LOCAL DRAMA	245	49	294
11	YOUTH PROGRAMME	104	49	153
12	CHILDREN'S PROGRAMME	104	1,911	2,015
GRAND TOTAL		4,107	12,427	16,534



GALLERY

TOWN HALL MEETING IN PICTURES - KUMASI



TOWN HALL MEETING IN PICTURES - ACCRA



MEET-THE-PRESS-IN PICTURES



MINISTER'S PRESS BRIEFINGS





LAUNCH OF THE NATIONAL INFO. & CONTACT CENTRE (311) BY HIS EXCELLENCY, THE VICE PRESIDENT



COMMISSIONING OF THE RTI SECRETARIAT AT THE ISD



SENSITIZATION OF CHIEF DIRECTORS/REGIONAL COORDINATING DIRECTORS ON RTI







2.6 Budget by Chart of Account

6.0- Programme, Sub-Programme and Natural Account Summary

Entity: 031 - Ministry of Information

Funding: All Source of Funding

Year: 2021 | Currency: GH Cedi

V_2021_Full_year

	2021	2022	2023	2024
All Programmes	125,976,177	141,330,577	142,241,654	142,241,654
03101 - Management and Administration	20,479,184	30,458,645	31,369,722	31,369,722
03101001 - General Administration and Finance	11,679,444	21,558,905	22,469,982	22,469,982
21 - Compensation of employees [GFS]	927,623	927,623	927,623	927,623
22 - Use of goods and services	751,822	10,631,283	11,542,360	11,542,360
31 - Non financial assets	10,000,000	10,000,000	10,000,000	10,000,000
03101002 - Human Resource	2,782,867	2,782,867	2,782,867	2,782,867
21 - Compensation of employees [GFS]	2,782,867	2,782,867	2,782,867	2,782,867
03101003 - Policy; Planning; Budgeting; Monitoring and Evalu	6,016,872	6,116,872	6,116,872	6,116,872
22 - Use of goods and services	6,016,872	6,116,872	6,116,872	6,116,872
03102 - Information Management	105,496,994	110,871,933	110,871,933	110,871,933
03102001 - Electronic Media Services	75,296,995	80,671,934	80,671,934	80,671,934
21 - Compensation of employees [GFS]	50,374,179	60,029,520	60,029,520	60,029,520
22 - Use of goods and services	21,889,346	17,608,944	17,608,944	17,608,944
27 - Social benefits [GFS]	1,322,000	1,322,000	1,322,000	1,322,000
28 - Other expense	1,115,900	1,115,900	1,115,900	1,115,900
31 - Non financial assets	595,570	595,570	595,570	595,570
03102002 - Information Gathering and Dissemination Services	30,199,998	30,199,998	30,199,998	30,199,998
21 - Compensation of employees [GFS]	28,999,998	28,999,998	28,999,998	28,999,998
22 - Use of goods and services	1,200,000	1,200,000	1,200,000	1,200,000

PART B: BUDGET PROGRAMME SUMMARY

PROGRAMME 1: MANAGEMENT AND ADMINISTRATION

1. Budget Programme Objectives

- To facilitate and coordinate government information dissemination and feedback gathering
- To facilitate annual budget preparation and implementation for the sector
- To facilitate capacity building for both public and private media practitioners.
- To develop strategic plans for the sector.

2. Budget Programme Description

The mandate of the now Ministry of Information is anchored on the promotion of good governance through information dissemination and constructive and constant engagement with citizens. The Ministry is also enjoined by its mandate to gather feedback from citizens on the performance of public policies, which will constitute the bases for policy review and refinement.

The programme covers all the support services offered by the headquarters and its directorates and units through the delivery of the following sub-programmes:

- General Administration;
- Finance;
- Human Resource;
- Policy, Planning, Monitoring and Evaluation;
- Statistics, Research, and Information Management

The operations and projects of this programme are mainly funded by the Government of Ghana. Thirty Six (36) employees undertake the duties of this programme.



2.7. Budget by Chart of Account

7- MDA Sub-Programme and Natural Account Summary

Entity: 031 - Ministry of Information

Funding: All Source of Funding

Year: 2021 | **Currency:** GH Cedi

V_2021_Full_year

	2021	2022	2023	2024
03101 - Management and Administration	20,479,184	30,458,645	31,369,722	31,369,722
03101001 - General Administration and Finance	11,679,444	21,558,905	22,469,982	22,469,982
21 - Compensation of employees [GFS]	927,623	927,623	927,623	927,623
22 - Use of goods and services	751,822	10,631,283	11,542,360	11,542,360
31 - Non financial assets	10,000,000	10,000,000	10,000,000	10,000,000
03101002 - Human Resource	2,782,867	2,782,867	2,782,867	2,782,867
21 - Compensation of employees [GFS]	2,782,867	2,782,867	2,782,867	2,782,867
03101003 - Policy; Planning; Budgeting; Monitoring and Evalu	6,016,872	6,116,872	6,116,872	6,116,872
22 - Use of goods and services	6,016,872	6,116,872	6,116,872	6,116,872

BUDGET SUB-PROGRAMME SUMMARY

PROGRAMME 1: MANAGEMENT AND ADMINISTRATION

SUB-PROGRAMME 1.1: General Administration and Finance

1. Budget Sub-Programme Objective

To effectively coordinate the activities of the various Agencies under the Ministry

2. Budget Sub-Programme Description

This sub programme looks at the coordination of activities of the Ministry and its Agencies. It provides general information and direction for the Ministry. It is responsible for the establishment of standard procedures of operation for the effective and efficient running of the Ministry.

It consolidates and incorporates the Ministry's needs for equipment and materials into a master procurement plan, establishes and maintains a fixed asset register, and liaises with appropriate heads of Agencies to plan for the acquisition, replacement and disposal of equipment.

The operations and projects of this programme are mainly funded by the Government of Ghana. Twenty-Four (24) employees undertake the duties of this programme.

3. Budget Sub-Programme Results Statement

The table indicates the main outputs, indicators and projections by which the Ministry measures the performance of this sub-programme. The past data indicates actual performance whilst the projections are the Ministry's estimate of future performance.

Main Outputs	Output Indicator	Past Years		Projections			
		2019	2020	Budget Year 2021	Indicative Year 2022	Indicative Year 2023	Indicative Year 2024
Updates of assets register	Asset register updated	Annually	Annually	Annually	Annually	Annually	Annually
Responding to audit reports	Audit responses submitted	Thirty days after receipt of report	Thirty days after receipt of report	Thirty days after receipt of report	Thirty days after receipt of report	Thirty days after receipt of report	Thirty days after receipt of report
Payment to contractors and suppliers	Payment to service providers made	Thirty days after receipt of invoice	Thirty days after receipt of invoice	Thirty days after receipt of invoice	Thirty days after receipt of invoice	Thirty days after receipt of invoice	Thirty days after receipt of invoice



4. Budget Sub-Programme Operations and Projects

The table lists the main Operations and projects to be undertaken by the sub-programme

Operations	Projects
Internal management of the organisation.	Acquisition of movable and immovable Assets.
Local & International Affiliations	Maintenance, Rehabilitation, Refurbishment and Upgrade existing Assets
Procurement of Office Supplies and Consumables	
Procurement Plan Preparation	
Tendering Activities	
Budget preparation	
Budget performance Reporting	





2.8. Budget by Chart of Account

8 - Sub-Programme and Natural Account

Entity: 031 - Ministry of Information

Funding: All Source of Funding

Year: 2021 | **Currency:** GH Cedi

V_2021_Full_year

	2021	2022	2023	2024
03101001 - General Administration and Finance	11,679,444	21,558,905	22,469,982	22,469,982
21 - Compensation of employees [GFS]	927,623	927,623	927,623	927,623
22 - Use of goods and services	751,822	10,631,283	11,542,360	11,542,360
31 - Non financial assets	10,000,000	10,000,000	10,000,000	10,000,000

BUDGET SUB-PROGRAMME SUMMARY

PROGRAMME 1: MANAGEMENT AND ADMINISTRATION

SUB-PROGRAMME 1.2: Human Resource

1. Budget Sub-Programme Objectives

- To facilitate the recruitment, replacement and placement of staff
- To improve the capacity of employees

2. Budget Sub-Programme Description

This sub programme considers the human resource needs of the Ministry. It develops and oversees the strategic planning of the human resource requirement of the Ministry.

It is also responsible for the recruitment, selection and continuous training and retraining of employees to build capacity and efficiency across the sector.

The operations and projects of this programme are mainly funded by the Government of Ghana. Three (3) employees undertake the duties of this programme.

3. Budget Sub-Programme Results Statement

The table indicates the main outputs, its indicators and projections by which the Ministry measures the performance of this sub-programme. The past data indicates actual performance whilst the projections are the Ministry's estimate of future performance.

Main Outputs	Output Indicator	Past Years		Projections			
		2019	2020	Budget Year 2021	Indicative Year 2022	Indicative Year 2023	Indicative Year 2024
Staff training and development in different disciplines	Number of staff trained	28	40	56	56	60	65
Development of a human resource plan	Human Resource Plan developed	31st December	31st December	31st December	31st December	31st December	31st December



4. Budget Sub-Programme Operations and Projects

The table lists the main Operations and projects to be undertaken by the programme

Operations	Projects
Staff Capacity Building	No Projects
Staff Audit	
Human Resource Database	
Scheme of Service	
Recruitment, Placement and Promotion	
Personnel and Staff Management	
Manpower Skills Development	





2.8. Budget by Chart of Account

8 - Sub-Programme and Natural Account

Entity: 031 - Ministry of Information

Funding: GoG

Year: 2021 | Currency: GH Cedi

V_2021_Full_year

	2021	2022	2023	2024
03101002 - Human Resource	2,782,867	2,782,867	2,782,867	2,782,867
21 - Compensation of employees [GFS]	2,782,867	2,782,867	2,782,867	2,782,867

BUDGET SUB-PROGRAMME SUMMARY

PROGRAMME 1: MANAGEMENT AND ADMINISTRATION

SUB-PROGRAMME 1.3: Policy Planning, Monitoring and Evaluation

1. Budget Sub-Programme Objective

To formulate and implement policies to manage the Information sector

2. Budget Sub-Programme Description

The sub-programme facilitates key stakeholder consultations for the planning and development of sector policies and legislation. It develops and undertakes periodic review of policies, plans and programmes to facilitate and fine-tune the achievement of MoI's vision and national priorities for the Information sector.

PPME designs and administers monitoring and evaluation systems to assess the effectiveness of policies, programmes and processes in the sector.

The operations and projects of this programme are mainly funded by the Government of Ghana. Six (6) employees undertake the duties of this programme.

3. Budget Sub-Programme Results Statement

The table indicates the main outputs, its indicators and projections by which the Ministry measures the performance of this sub-programme. The past data indicates actual performance whilst the projections are the Ministry's estimate of future performance.

Main Outputs	Output Indicator	Past Years		Projections			
		2019	2020	Budget year 2021	Indicative Year 2022	Indicative Year 2023	Indicative Year 2024
Development and updates of sector plans and programmes	Sector plans & programmes developed/ updated	90days after annual budget	90days after annual budget	90days after annual budget	90days after annual budget	90days after annual budget	90days after annual budget
Preparation of Annual Budget estimates	Annual Budget Estimates prepared.	30 th October	30 th October	30 th October	30 th October	30 th October	30 th October
Preparation of Annual financial reports	Financial reports completed	Annually	Annually	Annually	Annually	Annually	Annually



Main Outputs	Output Indicator	Past Years		Projections			
		2019	2020	Budget year 2021	Indicative Year 2022	Indicative Year 2023	Indicative Year 2024
Preparation of budget performance reports	Budget performance reports completed	Quarterly	Quarterly	Quarterly	Quarterly	Quarterly	Quarterly
Monitoring of programmes/projects	No. of reports produced	4	4	4	4	4	4
Updates of performance indicators	Performance indicators developed	One month before end of year	One month before end of year	One month before end of year	One month before end of year	One month before end of year	One month before end of year
Review of sector performance	Performance reports produced	Half-yearly	Half-yearly	Half-yearly	Half-yearly	Half-yearly	Half-yearly
Development of Information Sector Medium Term Development Plan	SMDTP Produced	Updated Annually	Updated Annually	Updated Annually	Updated Annually	Updated Annually	Updated Annually

4. Budget Sub-Programme Operations and Project

The table lists the main Operations and projects to be undertaken by the programme

Operations	Projects
Planning and Policy formulation	No Projects
Management and Monitoring Policies, Programmes and Projects	
Evaluation and Impact Assessment Activities	





2.8. Budget by Chart of Account

8 - Sub-Programme and Natural Account

Entity: 031 - Ministry of Information

Funding: All Source of Funding

Year: 2021 | **Currency:** GH Cedi

V_2021_Full_year

	2021	2022	2023	2024
03101003 - Policy; Planning; Budgeting; Monitoring an	6,016,872	6,116,872	6,116,872	6,116,872
22 - Use of goods and services	6,016,872	6,116,872	6,116,872	6,116,872

BUDGET SUB-PROGRAMME SUMMARY

PROGRAMME 1: MANAGEMENT AND ADMINISTRATION

SUB-PROGRAMME 1.4: Research, Statistics and Information Management (RSIM)

1. Budget Sub-Programme Objective

To strengthen the Management and dissemination of Information for the Sector

2. Budget Sub-Programme Description

This sub-programme conducts research activities for the Ministry, including consultation / liaison with other government Ministries, implementing Agencies and relevant Public and Private institutions. To support this, RSIM conducts sample statistical surveys and other statistical enquiries, maintains records, library and archives of publicity materials relevant to the sector generated by the ministry or other Agencies.

RSIM also ensures that the Ministry and its sector Agencies develop their own communication strategies and the media is informed on time of the related programmes. It also prepares periodic bulletins of information for the Ministry's implementing Agencies and other areas of operational interest to improve performance of the sector.

The operations and projects of this programme are mainly funded by the Government of Ghana. Three (3) employees undertake the duties of this programme.

3. Budget Sub-Programme Results Statement

The table indicates the main outputs, its indicators and projections by which the Ministry measures the performance of this sub-programme. The past data indicates actual performance whilst the projections are the Ministry's estimate of future performance.

Main Outputs	Output Indicator	Past Years		Projections			
		2019	2020	Budget Year 2021	Indicative Year 2022	Indicative Year 2023	Indicative Year 2024
Dissemination of information to the public	public interactions organised	Quarterly	Quarterly	Quarterly	Quarterly	Quarterly	Quarterly
Response to feedback from the public	Report on feedback addressed	seven (7) days after receipt of feedback	seven (7) days after receipt of feedback	seven (7) days after receipt of feedback	seven (7) days after receipt of feedback	seven (7) days after receipt of feedback	seven (7) days after receipt of feedback



4. Budget Sub-Programme Operations and Projects

The table lists the main Operations and projects to be undertaken by the programme.

Operations	Projects
Research and Development	No Projects
Research and Development	
Development and Management of Database	



BUDGET PROGRAMME SUMMARY

PROGRAMME 2: INFORMATION MANAGEMENT

1. Budget Programme Objectives

- To gather and disseminate truthful and unbiased News.
- To effectively and efficiently educate the public on Government Policies, Programmes and other important National issues.
- To market the Ghanaian State at home and abroad.
- To maintain and archive Ghana's historical heritage in film and photo formats.
- To provide credible, reliable and quality broadcasting services in both radio and television.

2. Budget Programme Description

The Ghana News Agency exists to contribute to political, social and economic development of the Country through gathering, processing and dissemination of high-quality News and information of interest, relevance and value from Ghana and Africa to the world.

GBC as the national broadcaster is mandated to broadcast programmes using audio-visual, tailored to suit the general public interest

The Information Services Department (ISD) is the principal Public Relations outfit of the Government of Ghana, both home and abroad.

The Department currently has offices in all the (10) Regions, 182 districts and three foreign missions (London, New York and Washington) with a staff strength of about 911.

Its main operations include:

- Creating awareness on government policies,
- Promoting Ghana's international marketing agenda,
- Providing public relations support to the Presidency and MDA's and providing
- feedback reports on Public reactions to Government policies.

The operations and projects of this programme are mainly funded by the Government of Ghana.



2.7. Budget by Chart of Account

7- MDA Sub-Programme and Natural Account Summary

Entity: 031 - Ministry of Information

Funding: All Source of Funding

Year: 2021 | **Currency:** GH Cedi

V_2021_Full_year

	2021	2022	2023	2024
03102 - Information Management	105,496,994	110,871,933	110,871,933	110,871,933
03102001 - Electronic Media Services	75,296,995	80,671,934	80,671,934	80,671,934
21 - Compensation of employees [GFS]	50,374,179	60,029,520	60,029,520	60,029,520
22 - Use of goods and services	21,889,346	17,608,944	17,608,944	17,608,944
27 - Social benefits [GFS]	1,322,000	1,322,000	1,322,000	1,322,000
28 - Other expense	1,115,900	1,115,900	1,115,900	1,115,900
31 - Non financial assets	595,570	595,570	595,570	595,570
03102002 - Information Gathering and Dissemination Services	30,199,998	30,199,998	30,199,998	30,199,998
21 - Compensation of employees [GFS]	28,999,998	28,999,998	28,999,998	28,999,998
22 - Use of goods and services	1,200,000	1,200,000	1,200,000	1,200,000

BUDGET SUB-PROGRAMME SUMMARY

PROGRAMME 2: INFORMATION MANAGEMENT

SUB-PROGRAMME 2.1: Electronic Media Services

1. Budget Sub-Programme Objectives

- To gather and disseminate truthful and unbiased News.
- To provide credible, reliable and quality broadcasting services in both radio and television.

2. Budget Sub-Programme Description

The Ghana News Agency and the Ghana Broadcasting Corporation are responsible for the delivery of this Sub-programme. The Ghana News Agency exists to gather process and disseminate News on Ghana and Africa to the world from the Ghanaian perspective.

The Reporters and Stringers (Part-Time Reporters) go to the field to gather, political, social and economic stories while the Editors come out with processed news which is categorized into Home and Foreign News Bulletins. Dissemination of the processed News is carried out by the Information and Technology Department to the following:

- General public
- Public Institutions
- Private Institutions
- Media Houses (Private and Public)

The funding for News gathering, processing and dissemination is fully provided by the Government of Ghana. Stories for the Home News Bulletin are from the rural areas and all the 254 Districts of the country. The Foreign News Bulletin is sourced from four (4) Foreign News Agencies. Over 55 subscribers to the news bulletins spread across public institutions, foreign missions, private institution and individuals.

The Ghana Broadcasting Corporation (GBC) provides the appropriate platform using the electronic medium (television and radio) to disseminate information on national developmental issues. This is done through GTV as the national broadcaster and a total of eleven (11) radio stations across ten regions.

As a national media broadcaster, GBC is geared towards sensitization of the general public on relevant national issues through the regional reporters who collate materials throughout the country to be broadcast through selected programmes like the news, documentaries etc.

The corporation is funded from Government of Ghana (GOG) and Internally Generated Fund (IGF) sources. One Thousand, three Hundred and eighty-Five (1,385) employees undertake the duties of this sub-programme.



3. Budget Sub-Programme Results Statement

The table indicates the main outputs, its indicators and projections by which the Ministry measures the performance of this sub-programme. The past data indicates actual performance whilst the projections are the Ministry's estimate of future performance.

Main Outputs	Output Indicator	Past Years		Projections			
		2019	2020	Budget Year 2021	Indicative Year 2022	Indicative Year 2023	Indicative Year 2024
Home news bulletin	Number of stories produced	6,250	11,355	14,600	15,600	18,600	20,000
Foreign news bulletin	Number of stories produced	4,300	1,305	2,500	3,000	3,500	5,000
Live coverage of national events	Number of live events covered	85	360	120	120	120	406
Airing of social and educative programmes	Number of social and educative programmes aired	4,012	4,005	4,019	4,019	4,019	4,019

4. Budget Sub-Programme Operations and Projects

The table lists the main Operations and Projects to be undertaken by the sub- programme.

Operations	Projects
Internal Management of the organisation	Acquisition of movable and immovable assets
Gather and process local and international news.	
Public Sensitization and Information Dissemination	
Coverage of national and public events	
Provide administrative support services.	





2.8. Budget by Chart of Account

8 - Sub-Programme and Natural Account

Entity: 031 - Ministry of Information

Funding: GoG

Year: 2021 | **Currency:** GH Cedi

V_2021_Full_year

	2021	2022	2023	2024
03102001 - Electronic Media Services	51,474,179	61,129,520	61,129,520	61,129,520
21 - Compensation of employees [GFS]	50,374,179	60,029,520	60,029,520	60,029,520
22 - Use of goods and services	1,100,000	1,100,000	1,100,000	1,100,000

BUDGET SUB-PROGRAMME SUMMARY

PROGRAMME 2: INFORMATION MANAGEMENT

SUB-PROGRAMME 2.2: Information Gathering and Dissemination Services

1. Budget Sub-Programme Objectives

- To effectively and efficiently sensitize and educate the publics on government policies, programmes and other important National issues.
- To enhance ISD's capacity to collate and assess public reactions to government policies and programmes
- To provide Public Relations support to the Presidency and MDAs
- To significantly enhance the Department's capacity to provide publicity support to National Events (e.g. Independence Day, Republic day etc.)
- To project the image of Ghana abroad for Foreign Direct Investment
- To maintain and archive Ghana's historical heritage in film and photo format

2. Budget Sub-Programme Description

The Information Services Department (ISD) is the principal Public Relations outfit of the Government of Ghana, both home and abroad, responsible for the delivery of this sub-programme.

The main operations of the sub-programme include the following:

- Public Education campaigns on government policies, programmes and activities. e.g.
- education on pre-mix fuel/NHIS, sensitization on HIV AIDS, publicity support for national celebrations
- Facilitation of meet – the - Press series and town hall meetings
- Projecting the image of Ghana in foreign States, through school visits, Press releases, Roadshows, Exhibitions, distribution of paraphernalia and literature.
- The coverage and reporting of official activities of the Presidency and the MDAs
- Production of public reactions reports on Government policies and programmes
- Production of situational reports on state functions and events for Government.
- The Department currently has offices in all (10) Regions, 185 districts and three foreign missions (London, New York and Washington) with a staff strength of about 911.



3. Budget Sub-Programme Results Statement

The table indicates the main outputs, its indicators and projections by which the Ministry measures the performance of this sub-programme. The past data indicates actual performance whilst the projections are the Ministry's estimate of future performance.

Main Outputs	Output Indicator	Past Years		Budget Year 2021	Indicative Year 2022	Projections	
		2019	2020			Indicative Year 2023	Indicative Year 2024
Embark on Public Education Campaigns	Number Campaigns held	3	3	4	6	8	10
Meet-the-Press sessions facilitated.	Number facilitated	22	8	28	28	28	28
Feature articles on government policies, programmes and projects	Number produced and published	169	94	450	450	450	450
Reaction report	Number produced and published	N/A	1008	1100	1115	1120	1150
Situational report	Number produced and published	N/A	221	230	240	250	260
Distribute Public Education Materials to sensitize public about Government activities	Number of public education materials published	58,000	5,000	30,000	30,000	30,000	30,000

4. Budget Sub-Programme Operations and Projects

The table lists the main Operations and Projects to be undertaken by the sub- programme.

Operations	Projects
Internal management of the organisation.	Acquisition of movable and immovable assets
Local & International Affiliations	Maintenance, Rehabilitation, Refurbishment and Upgrade existing Assets
Procurement of Office Supplies and Consumables	
Procurement Plan Preparation	





2.8. Budget by Chart of Account

8 - Sub-Programme and Natural Account

Entity: 031 - Ministry of Information

Funding: All Source of Funding

Year: 2021 | **Currency:** GH Cedi

V_2021_Full_year

	2021	2022	2023	2024
03102002 - Information Gathering and Dissemination S	30,199,998	30,199,998	30,199,998	30,199,998
21 - Compensation of employees [GFS]	28,999,998	28,999,998	28,999,998	28,999,998
22 - Use of goods and services	1,200,000	1,200,000	1,200,000	1,200,000



1.6. Appropriation Bill

Summary of Expenditure by Cost Center, Economic Item and Funding

Entity: 031 - Ministry of Information

Year: 2021 | Currency: GH Cedi

2021 Full Year Budget

	GoG			IGF			Funds / Others			Donors			Grand Total	
	Compensation of employees	Goods and Services	Capex	Total	Compensation of employees	Goods and Services	Capex	Total	Statutory	ABFA	Others	Goods and Services		Capex
031 - Ministry of Information	83,084,667	9,068,694	10,000,000	102,153,361		23,227,246	595,570	23,822,816						125,976,177
03101 - Headquarters	3,710,490	6,768,694	10,000,000	20,479,184										20,479,184
0310101 - Gen. Admin and Finance	3,710,490	6,768,694	10,000,000	20,479,184										20,479,184
0310101001 - Admin Office	3,710,490	6,768,694	10,000,000	20,479,184										20,479,184
03102 - Information Services Department	28,999,998	1,200,000		30,199,998										30,199,998
0310201 - Gen. Admin and Finance	27,133,303	455,132		27,588,435										27,588,435
0310201001 - Admin Office	27,133,303	455,132		27,588,435										27,588,435
0310202 - Operations Division		287,900		287,900										287,900
0310202001 - Greater Accra Regional Office		28,790		28,790										28,790
0310202002 - Volta Regional Office		28,790		28,790										28,790
0310202003 - Eastern Regional Office		28,790		28,790										28,790
0310202004 - Central Regional Office		28,790		28,790										28,790
0310202005 - Western Regional Office		28,790		28,790										28,790
0310202006 - Ashanti Regional Office		28,790		28,790										28,790
0310202007 - Brong Ahafo Regional Office		28,790		28,790										28,790
0310202008 - Northern Regional Office		28,790		28,790										28,790
0310202009 - Upper East Regional Office		28,790		28,790										28,790
0310202010 - Upper West Regional Office		28,790		28,790										28,790
0310203 - Overseas Information Division	1,866,695	303,600		2,170,295										2,170,295
0310203001 - Washington Mission Office	622,232	151,800		774,032										774,032
0310203002 - London Mission Office	622,232			622,232										622,232
0310203006 - Ghana UN Mission, New York Office	622,232	151,800		774,032										774,032
0310204 - Human Resource Division		72,500		72,500										72,500
0310204001 - Human Resource Office		72,500		72,500										72,500
0310207 - Publishing		80,868		80,868										80,868
0310207001 - Publishing Office		80,868		80,868										80,868



1.6. Appropriation Bill

Summary of Expenditure by Cost Center, Economic Item and Funding

Entity: 031 - Ministry of Information
 Year: 2021 | Currency: GH Cedi
 2021 Full Year Budget

	GoG			IGF			Funds / Others			Donors			Grand Total	
	Compensation of employees	Goods and Services	Capex	Total	Compensation of employees	Goods and Services	Capex	Total	Statutory	ABFA	Others	Goods and Services		Capex
03150 - Ghana News Agency	7,749,999	1,100,000		8,849,999										8,849,999
0315001 - Editorial	2,449,941			2,449,941										2,449,941
0315001001 - Editorial Office	2,449,941			2,449,941										2,449,941
0315002 - Engineering	495,878			495,878										495,878
0315002001 - Engineering Office	495,878			495,878										495,878
0315003 - Finance	149,617			149,617										149,617
0315003001 - Finance Office	149,617			149,617										149,617
0315004 - Administration	4,501,300	1,100,000		5,601,300										5,601,300
0315004001 - Admin Office	4,501,300	1,100,000		5,601,300										5,601,300
0315005 - Business	153,263			153,263										153,263
0315005001 - Business Office	153,263			153,263										153,263
03151 - Ghana Broadcasting Corporation (GBC)	42,624,180			42,624,180	23,227,246		595,570	23,822,816						66,446,996
0315101 - Gen. Admin	42,624,180			42,624,180	17,112,784			17,112,784						59,736,965
0315101001 - Admin Office	42,624,180			42,624,180	17,112,784			17,112,784						59,736,965
0315106 - Engineering					4,485,184		595,570	5,080,754						5,080,754
0315106001 - Engineering Office					4,485,184		595,570	5,080,754						5,080,754
0315109 - Corporate Affairs					1,629,277			1,629,277						1,629,277
0315109001 - Corporate Affairs Office					1,629,277			1,629,277						1,629,277



REPUBLIC OF GHANA

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