



REPUBLIC OF GHANA

**MINISTRY OF FINANCE
GHANA ECONOMIC TRANSFORMATION PROJECT (GETP)
IDA CREDIT NUMBER 6465-GH**

**SPECIFIC PROCUREMENT NOTICE
REQUEST FOR EXPRESSIONS OF INTEREST (REOI)
(CONSULTING SERVICES –INDIVIDUAL SELECTION)**

Reference No.: GH-MOFEP-452004-CS-INDV

Assignment Title: Recruitment of an Embedded Senior Trade Advisor to Provide Strategic Guidance and Support to the Ministry of Trade and Industry (MoTI)

1. Introduction

The Ministry of Finance has received financing from the World Bank towards the cost of the Ghana Economic Transformation Project and intends to apply part of the proceeds for consulting services.

The Project will be implemented through four Components, namely:

- a. Enabling Investments;
- b. Crowding-in investments;
- c. Accelerating Entrepreneurship and Micro Small and Medium Enterprise (MSME) Growth; and
- d. Project Management and Evaluation.

The Government of Ghana's vision for industrial transformation is to make Ghana the manufacturing hub of Africa, transforming Ghana into a high growth economy capable of creating decent jobs in significant numbers, that are wide spread and inclusive enough to achieve equitable growth and development. The Ghana Economic Transformation Project (GETP) has the overall objective of promoting a non-natural-resource-based sectors.

The Government's primary responsibility is to provide the enabling business environment, investment attraction capacity, and quality infrastructure support system for companies to invest and grow their businesses in Ghana. Improving the enabling business environment includes addressing gaps in trade policy/facilitation and building capacity to harness the opportunities and benefits of multilateral, regional, and bilateral trade to enhance Ghana's industrial transformation.

The Trade Support sub-component focuses on assisting the Ministry of Trade and Industry to effectively implement its coordination role in updating trade policy, strengthening trade facilitation, and export market access, particularly, relating to empowering SMEs, women, and youth to harness the benefits of Intra-African Trade.

2. Objectives of the Assignment

The primary objective of engaging the services of a Senior Trade Advisor is to provide strategic guidance, expertise, and support to the Ministry of Trade and Industry (MOTI) and its stakeholders. This role aims to enhance the effectiveness of Ghana's trade policies, facilitate trade, and promote the country's industrial transformation.

3. Scope of the Assignment

The scope of work will include but not limited to the following:

a) Policy Advisory and Development:

- i. Provide expert advice on the formulation, revision, and implementation of trade policy to ensure alignment with national development goals and international standards and best practices.
- ii. Support the Ministry in coordinating the update and revision of the Ghana Trade Policy Framework, ensuring quality assurance for analytical inputs and policy recommendations proposed by the various trade policy review consultants engaged by the Ministry.
- iii. Support the Ministry to monitor and evaluate the implementation of trade policies and programs in terms of their effectiveness, and propose adjustments as needed, etc.

b) Trade Facilitation and Market Access:

- i. Develop and implement strategies to enhance trade facilitation, streamline customs processes, and reduce trade costs.
- ii. Support the National Trade Facilitation Committee (NTFC) to strengthen its role to lead the full and effective implementation of the WTO Trade Facilitation Agreement (TFA).
- iii. Support the Ministry in establishing a Coordinating Secretariat for the NTFC
- iv. Develop policy recommendations for the trade facilitation component of the National Trade Policy Review etc.

c) Capacity Building and Training:

- i. Design and facilitate capacity-building programs for the Ministry of Trade and Industry (MOTI) staff and other stakeholders.
- ii. Conduct workshops and training sessions on trade policy, trade facilitation, Customs modernization & Border Management, market access, export development, and any other relevant trade-related topics.

4. Qualifications and Experience

- i. Advanced degree in International Trade, Economics, Public Policy, Law, Business Administration, or a related field.
- ii. At least 10 years of experience in trade facilitation implementation, trade policy analysis, development, and implementation.
- iii. A minimum of five (5) years' proven track record of leading and managing trade policy projects or related initiatives.
- iv. A minimum of five (5) years of extensive experience working with government agencies, international organizations, and trade-related institutions.
- v. A minimum of five (5) years of significant experience in implementing trade facilitation reforms, Customs and border agency modernization, market access, and export development.

- vi. A minimum of five (5) years of familiarity with regional and international trade agreements negotiations, and trade-related global standards including recommendations developed by the WCO, UNECE, and IPPC.

5. Duration of Assignment

The initial duration of the assignment is Twelve (12) Months. The contract may be extended for a further 12 months but not beyond the closing of the GETP.

6. Location

The Officer will be based in Accra.

7. Required Documents

The application should include the following documents:

- An updated CV
- Copies of relevant diplomas (university degrees, etc.)

The detailed Terms of Reference (ToR) for the assignment can be found at the following website: <https://www.mofep.gov.gh> or obtained at the address and emails given below.

The Consultant will be selected in accordance with the Individual Consultant Selection Method as set out in the Procurement Regulations for IPF Borrowers (Procurement in Investment Project Financing Goods, Works, Non-Consulting and Consulting Services [July 2016 Revised November 2017, August 2018 and November 2020]).

8. Submission of Expressions of Interest

Further information can be obtained at the address below during office hours **9:00 am to 4:30 pm** local time. Expressions of interest must be delivered in a written form to the address below in person, by mail, or by email by **October 8, 2024**.

**The Project Director
Ministry of Finance
Box M40, Accra, Ghana**

Attn: Procurement Specialist

**Ghana Economic Transformation Project Office,
Valco Trust House, Second Floor, Conference Room
Ambassadorial Enclave, Castle Road Ridge - Accra
Email: getpprocurement@gmail.com, and copy lateefpro@gmail.com
Tel: +233- 24740- 4444
Digital Address: GA – 052 -7763**