



REPUBLIC OF GHANA

**MINISTRY OF FINANCE
GHANA ECONOMIC TRANSFORMATION PROJECT (GETP)
IDA CREDIT NUMBER 6465-GH**

**SPECIFIC PROCUREMENT NOTICE
REQUEST FOR EXPRESSIONS OF INTEREST (REOI)
(CONSULTING SERVICES –INDIVIDUAL SELECTION)**

Reference No.: GH-MOFEP-452006-CS-INDV

Assignment Title: Recruitment of a Senior Consultant to Strengthen Market Access Mechanisms and Capacity to Participate in the AfCFTA

1. Introduction

The Ministry of Finance has received financing from the World Bank towards the cost of the Ghana Economic Transformation Project and intends to apply part of the proceeds for consulting services.

The Project will be implemented through four Components, namely:

- a. Enabling Investments;
- b. Crowding-in investments;
- c. Accelerating Entrepreneurship and Micro Small and Medium Enterprise (MSME) Growth; and
- d. Project Management and Evaluation.

The project seeks to promote private investments and firm growth in non-resource-based sectors. Component 1 of the project “Enabling Investments” focuses on improving the enabling business environment, capacity to attract investment, and quality infrastructure support system for companies interested in investing and growing their businesses in Ghana. Sub-Component 1.4 (Support MoTI to implement trade treaties and commitments under those treaties) aims to assist MoTI to operationalise the AfCFTA Agreement within the framework of support for policy and regulatory reforms under new trade treaties.

The Ministry of Trade and Industry under the GETP is seeking the services of an expert with the requisite qualification, experience, and competencies for the position of Senior Consultant – Enterprise Support to guide NCO’s activities towards empowering Ghanaian enterprises to participate effectively in the AfCFTA, and advise the Minister responsible for the implementation of the AfCFTA Agreement on the process

2. Objectives of the Assignment

The objective of the assignment is to strengthen the capabilities of the NCO to design and implement a comprehensive support programme for Ghanaian enterprises to effectively harness the benefits of the AfCFTA.

3. Scope of the Assignment

The Senior Consultant – Enterprise Support will be responsible for the following tasks:

a) Support for Market Access

- i. Oversee and coordinate the implementation of the Market Expansion Program in close collaboration with the relevant units within MoTI;
- ii. Provide guidance in engagements with enterprises to identify companies with the potential to grow and enter the African market;
- iii. Design and develop a comprehensive framework and toolkit for enterprise profiling market-readiness assessment and enterprise support capacity building;
- iv. Lead the development of a capacity-building strategy tailored to the needs of enterprises, incorporating training modules and toolkits to address market-readiness, regulatory compliance, and market access strategies. etc.

b) Monitoring and Impact Assessment

- i. Provide technical guidance for, and oversee the development and implementation of a monitoring and evaluation framework to assess the effectiveness and impacts of enterprise support and market access activities;
- ii. Prepare regular progress reports on the implementation of market access activities undertaken, challenges faced, and adapt implementation programmes as necessary based on feedback and observed outcomes;
- iii. Provide guidance in capturing and documenting experiences and learning from enterprise support and market access activities; etc.

4. Qualifications and Experience

The Senior Consultant should possess the following qualifications and experience:

- i. Advanced degree in Economics, Business Administration, Organizational Development, Enterprise Development, or a related field of study;
- ii. At least fifteen (15) years post-qualification working experience in both the public and private sectors;
- iii. At least ten (10) years of experience working with international organizations or African inter-governmental institutions, with in-depth knowledge of regional integration, trade-related matters, and diplomacy;
- iv. Demonstrated proven skills in similar work, particularly in relation to trade, enterprise support, and program coordination;
- v. Must have proven knowledge of the Policy Framework and Action Plan for operationalizing the AfCFTA Agreement in Ghana;
- vi. Must demonstrate a proven record of deep understanding of the AfCFTA Agreement and its implementation processes, including market access and the Guided Trade Initiative;
- vii. Must have proven understanding of the African Union Agenda 2063, regional integration, and demonstrate in-depth knowledge and understanding of African development challenges;
- viii. Ability to engage effectively with a wide range of stakeholders, including development partners;

5. Duration of Assignment

The duration of this assignment will be twelve (12) calendar months. The assignment is renewable upon satisfactory performance and NCO's need for the consultant's services.

6. Location

The Senior Consultant will be based at the offices of the NCO, Africa Trade House Accra

7. Required Documents

The application should include the following documents:

- An updated CV
- Copies of relevant diplomas (university degrees, etc.)

The detailed Terms of Reference (ToR) for the assignment can be found at the following website: <https://www.mofep.gov.gh> or obtained at the address and emails given below.

The Consultant will be selected in accordance with the Individual Consultant Selection Method as set out in the Procurement Regulations for IPF Borrowers (Procurement in Investment Project Financing Goods, Works, Non-Consulting and Consulting Services [July 2016 Revised November 2017, August 2018 and November 2020]).

8. Submission of Expressions of Interest

Further information can be obtained at the address below during office hours **9:00 am to 4:30 pm** local time. Expressions of interest must be delivered in a written form to the address below in person, by mail, or by email by **October 8, 2024**.

**The Project Director
Ministry of Finance
Box M40, Accra, Ghana**

Attn: Procurement Specialist

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