



## REPUBLIC OF GHANA/ MINISTRY OF FINANCE

### FINANCIAL SECTOR DEVELOPMENT PROJECT REQUEST FOR EXPRESSIONS OF INTEREST (CONSULTING SERVICES – INDIVIDUAL CONSULTING SELECTION)

Loan No./Credit No./Grant No.: **6310-GH**

**Assignment Title: CONSULTANCY SERVICES TO DESIGN OF A FINANCIAL INCLUSION WEBSITE FOR THE DISSEMINATION OF FINANCIAL INCLUSION INITIATIVES**

**Reference No. (as per Procurement Plan): - MOF-FSD-CS-044**

The Government of Ghana has received financing from the World Bank toward the cost of the Ghana Financial Sector Development Project, and it intends to apply part of the proceeds for consulting services.

The objective of the assignment is to assist the Financial Sector Division of the Ministry of Finance (MoF) to develop a Financial Inclusion website that would provide stakeholders and ecosystem partners a digital avenue for sharing and tracking ecosystem indicators, visualising sector data and serve as a significant source of relevant information to help in the making of timely, targeted, relevant and smart decisions. In the process, the MoF hopes to deepen financial inclusion, grow access to digital financial service, boost digital payments penetration and enable FSD to forecast development in the financial sector in terms of revenue, tax employment etc. The detailed Terms of Reference (TOR) for the assignment can be found at the following website: <https://www.mofep.gov.gh>.

The MoF now invites eligible individual consultants (“Consultants”) to indicate their interest in providing the Services. Interested Consultants should provide information demonstrating that they have the required qualifications and relevant experience to perform the Services by submitting the most current CV.

**The short-listing criteria from the CV are:**

- At least five years of prior experience designing visually appealing and navigation friendly web sites;
- Expert knowledge and familiarity and relevant experience in using different Content Management Systems (CMS);
- Strong expertise in the development of database-heavy and analytics portals;
- Have excellent knowledge of recent web development technologies and design tools in the field, and new software and other web programming languages and programmes;
- Expert knowledge in the use of graphic design applications to create an innovative and visually appealing design;

The attention of interested Consultants is drawn to Section III, paragraphs 3.14, 3.16, and 3.17 of the World Bank's "Procurement Regulations for IPF Borrowers" July 2016 revised November 2017 and August 2018, setting forth the World Bank's policy on conflict of interest.

A Consultant would be selected following the **Individual Selection Method** set out in the Procurement Regulations. Expressions of interest which must bear the title **DESIGN OF A FINANCIAL INCLUSION WEBSITE FOR THE DISSEMINATION OF FINANCIAL INCLUSION INITIATIVES** must be delivered in a written form to the address below (in person or by mail, or by e-mail) by 5:00 pm GMT on June 18, 2021

Further information can be obtained at the address below during office hours from 8:30 am to 4:30 pm, local time or through [fsdp@mofep.gov.gh](mailto:fsdp@mofep.gov.gh)

Address – For Submission of Expressions of Interest:

**Ministry of Finance,  
28th February Road,  
Finance Drive,  
PO. Box MB 40  
Accra-Ghana  
New Block, Room 114**

**Attention: Procurement Expert,  
Financial Sector Development Project (FSDP)  
Telephone Number +233(0)240-956-958  
Online submission: [fsdp@mofep.gov.gh](mailto:fsdp@mofep.gov.gh)**