



REPUBLIC OF GHANA

## MINISTRY OF FINANCE

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3<sup>rd</sup> December, 2018

### **PRESS RELEASE**

### **FOR IMMEDIATE RELEASE**

### **THE ACCRA SDGs IMPACT INVESTMENT FAIR**

**Accra, Monday, 3<sup>rd</sup> December, 2018...**The Sustainable Development Goals and targets cannot thrive on public finance alone as their only source of funding. Strategic collaboration between public and private actors in leveraging financing is needed to achieve the ambitious targets. SDG investments are a new generation of impact and social investment strategies designed to attract private investments towards the SDGs while ensuring financial returns for investors.

2. The first Accra SDG Impact Investment Fair, which takes place on 5<sup>th</sup> December, 2018, at the Kempinski Hotel, is being organised by the Ministry of Finance and the Ghana Investment Promotions Centre, in collaboration with the SDG Advisory Unit at the Presidency.

3. "The Accra SDG Impact Investment Fair is a market place that brings together policy makers, businesses, innovators, and private investors with the aim of driving change at scale. We want to generate positive, measurable social and environmental impact while ensuring financial returns for social investments in Ghana," says Ken Ofori-Atta, Minister for Finance.

4. The Accra SDGs Investment Fair aims at kick-starting the process of developing a systematic, green and inclusive economy by identifying the financial gaps that act as an impediment to the efficient realization of the SDGs. It is to provide a platform for:

- Connecting Ghanaian and African SDG related businesses with investors;
- Exploring opportunities for private sector collaboration in government pipeline projects;
- Identifying new innovative and smart solutions to solve developmental issues at all scales;
- Kick-starting entrepreneurial initiatives, especially among the youth and women; and
- Providing a platform for multi-stakeholder resource mobilisation.

5. "It is our belief that by unleashing the triple powers of public policies, impact capital and social entrepreneurship, our socio-economic challenges will be largely resolved. This, we hope, will enable us consolidate significant gains for present and future generations," says Honourable Minister, Ken Ofori-Atta. **END**

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**THE NEWS EDITOR**

